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1933

6.37

46^{TH.}
YEAR

OLDS'

Fall Catalog

We Guarantee
Quality
and
Lowest
Possible
Prices



BULBS,
SEEDS,
PERENNIAL
PLANTS
FOR FALL
PLANTING

L.L. OLDS SEED CO.

MADISON,
WISCONSIN

PLANT NOW FOR BEAUTIFUL SPRING FLOWERS

Tulip Planting time is here. Now we make plans for our gay spring garden. In summer our gardens should be quiet and restful but in the spring after long winter months the air is filled with gayety, the gardeners are gay and so should our gardens appear. It would seem that tulips were designed for this purpose; bright, gay and cheerful, they usher in the spring with all its splendor. Plant the spring flowering bulbs freely, in the border, among the shrubbery and in the rock garden. They are easy to grow and their vivid beauty in the spring repays the cost many times over. Bear in mind the hardy bulbs you plant this fall are going to flower not one season only, but three or more.

HOW TO ORDER

Send in your order as early as possible on the enclosed order blank. It will be acknowledged at once and filled just as soon as our bulbs arrive from Holland. Later in the season our stocks may become broken and it will probably be impossible to replace them. Orders for plants will be sent about Sept. 15th, weather permitting. No postage is required as prices include postage. Our terms are cash with the order or we will ship C. O. D., providing one-fourth of the amount accompanies the order.

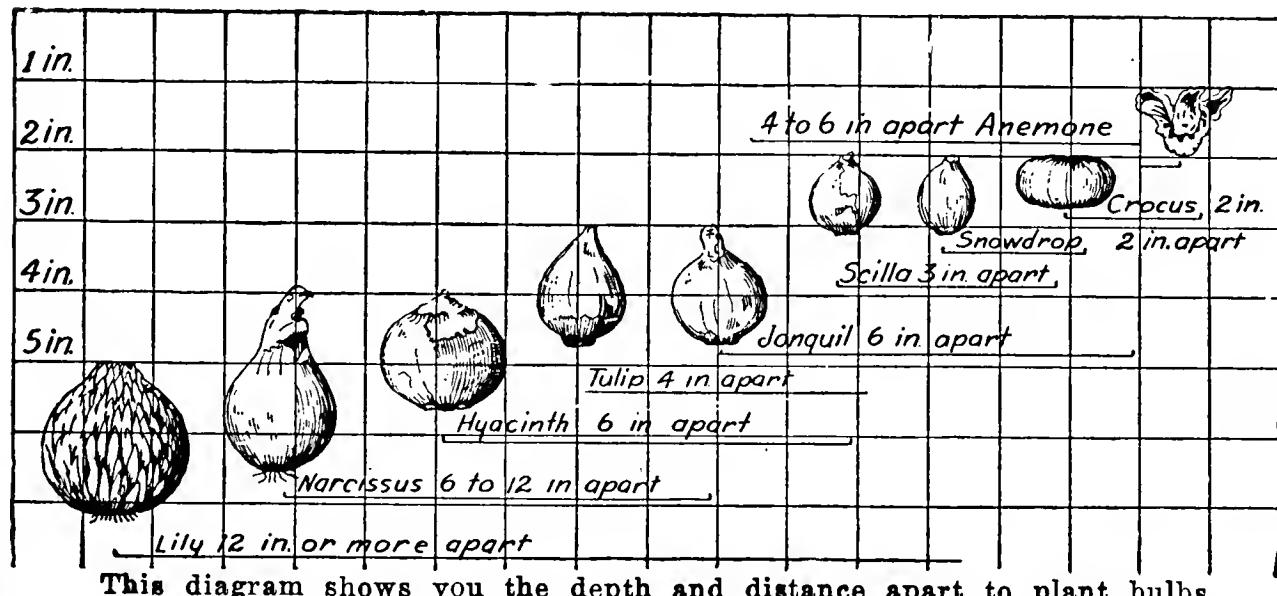
OUR GUARANTEE

We guarantee all bulbs sent out to be of large size, true to name and to arrive in satisfactory condition. If our bulbs are not equal or superior to any bulbs you have purchased or you are not entirely satisfied, they may be returned to us and your money will be promptly refunded. Bulbs and Seeds are planted under varying conditions of soil and climate and we will not be responsible for them after they are planted. Nor do we give any further warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs or plants we send out and will not be responsible for the crop.

N. R. A. We have signed the President's Re-employment Agreement and are members of the National Industrial Recovery Act.

HOW TO PLANT

Plant only the finest quality bulbs. Olds' Bulbs are the best that can possibly be secured. They have a reputation for large flowers and uniformity of size and color. Tulips should be planted in the open ground as early in the fall as possible, as this gives them time to make suitable root growth before freezing weather. They can be planted right up to the time the ground freezes, but with late plantings it is necessary that a very heavy application of mulch be placed over the beds. All bulbs should be planted to the depth shown in the diagram. Set the bulbs firmly, taking care not to leave an air space at the base of the bulb where water will settle and cause the bulb to rot. Choose a well drained location. If you do not have a suitable place raise the bed about six inches for good drainage. Bone Meal is the only fertilizer to use. It should be applied at the rate of two handfuls to the square yard. Cover the bed after the ground freezes with some form of mulch. This is not to keep the bulb from freezing but to keep the ground frozen until danger of frost is over in the spring.



This diagram shows you the depth and distance apart to plant bulbs

SPECIAL EARLY ORDER OFFER

With every order for bulbs amounting to \$2.00 or more, received before Oct. 15th, we will include free one dozen Scillas or one dozen Grape Hyacinths. Please state your choice. Send your order early and take advantage of this special offer.



A Border of Olds' Darwin Tulips.

EARLY FLOWERING SINGLE TULIPS



Grand Duke or Keizerkroon.

FIRST TO BLOOM

Olds' Early Tulips grow about seven to ten inches tall, are entirely hardy and bloom two weeks earlier than Darwin or Cottage Tulips. They usually blossom in April, continuing for a period of two to three weeks. These dauntless leaders in the season's procession of bloom, gaily put forth their valiant colors while most plants still are dormant.

Though not as tall as the later varieties, early tulips rival them in brilliance of color, and frequently in size also.

50 bulbs at one-half the hundred price.

Artus. A splendid, deep glowing scarlet, much used for bedding and for forcing. Our most popular early variety. Prices: 6 for 30c; 12 for 50c; 100 for \$3.50, postpaid.

Fred Moore. A beautiful long stem, deep orange tulip. Much used for forcing and bedding. Prices: 6 for 30c; 12 for 50c; 100 for \$3.50, postpaid.

Grand Duke (Keizerkroon). Bright red with a distinct broad yellow border. Very large and showy. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

President Lincoln. A fine, clear light violet. Prices: 6 for 40c; 12 for 75c; 100 for \$5.00, postpaid.

Prince of Austria. Rich orange, shading to scarlet, with yellow base. Scented. Prices: 6 for 40c; 12 for 75c; 100 for \$5.00, postpaid.

White Hawk. White, very fine. Prices: 6 for 45c; 12 for 80c; 100 for \$5.50, postpaid.

Yellow Prince. An early, sweet-scented, large flowering variety of exceptional beauty. Fine for forcing. Prices: 6 for 40c; 12 for 75c; 100 for \$5.00, postpaid.

Olds' Special Single Mixed. An excellent mixture of all colors. Prices: 6 for 30c; 12 for 50c; 100 for \$3.50, postpaid.

OLDS' COLLECTIONS OF EARLY SINGLE TULIPS

3 bulbs of each of the above named 7 varieties (21 bulbs)	\$0.85
6 bulbs of each of the above named 7 varieties (42 bulbs)	1.60
12 bulbs of each of the above named 7 varieties (84 bulbs)	3.10

Each variety separately packed and labeled.

EARLY FLOWERING DOUBLE TULIPS

Double Tulips are about the same in height, a trifle later in season, remaining in bloom a little longer than the single early class. Their mammoth double peony flowers make a beautiful display in beds or planted in with the single earlies to extend the blooming season. This class is also prized for growing indoors in pots. Having a larger flower they require a fertile soil in order to reach perfection.

Bleu Celeste (Blue Flag). A delightful shade of pale blue purple. This beautiful tulip blooms late along with the cottage tulips. A good place to plant this variety is among the shrubbery or in the perennial border where it is most striking. Prices: 6 for 55c; 12 for \$1.00; 100 for \$7.00, postpaid.

Crown of Gold (Couronne d'Or). Golden yellow, flushed with orange; a magnificent flower of great beauty and size; strong stems hold the flower upright; a fine forcer and bedder. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

Peach Blossom. Deep, rosy pink, deepening with age. A new variety. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

Rubra Maxima. Crimson-scarlet, early, large flowered, excellent bedder. Prices: 6 for 38c; 12 for 70c; 100 for \$5.00, postpaid.

Touresol. A beautiful, showy red and yellow variety. Prices: 6 for 45c; 12 for 80c; 100 for \$5.50, postpaid.

Olds' Special Double Mixed. All colors. Prices: 6 for 30c; 12 for 50c; 100 for \$3.50, postpaid.



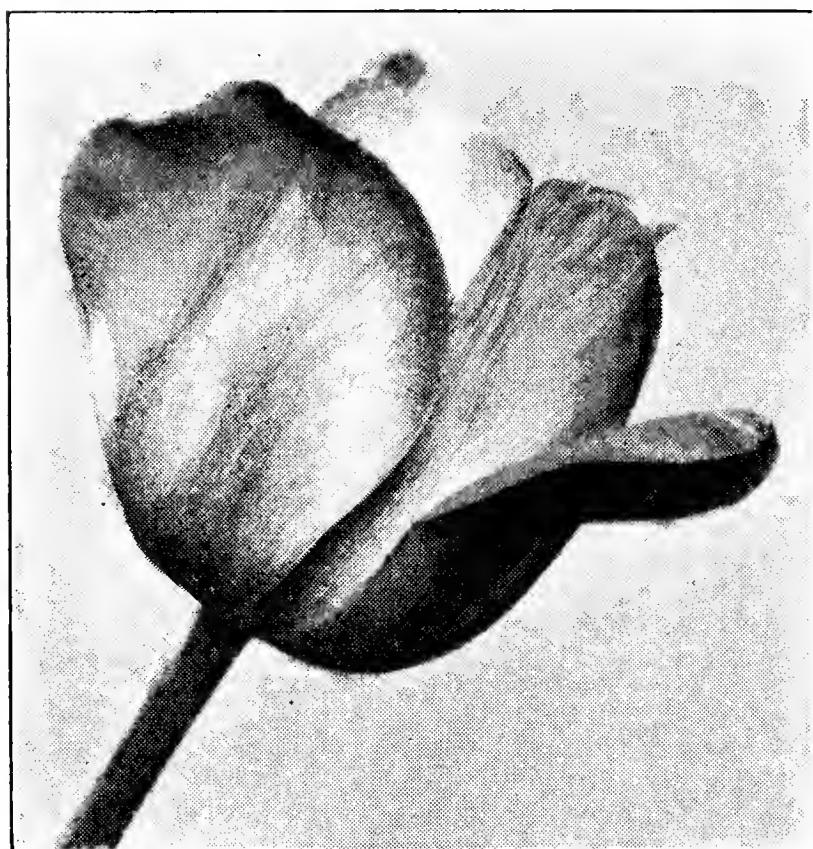
Double Tulip, Peach Blossom.

OLDS' COLLECTIONS OF EARLY DOUBLE TULIPS

3 bulbs of each of the above named 5 varieties (15 bulbs)	\$0.75
6 bulbs of each of the above named 5 varieties (30 bulbs)	1.40
12 bulbs of each of the above named 5 varieties (60 bulbs)	2.70

Each variety separately packed and labeled.

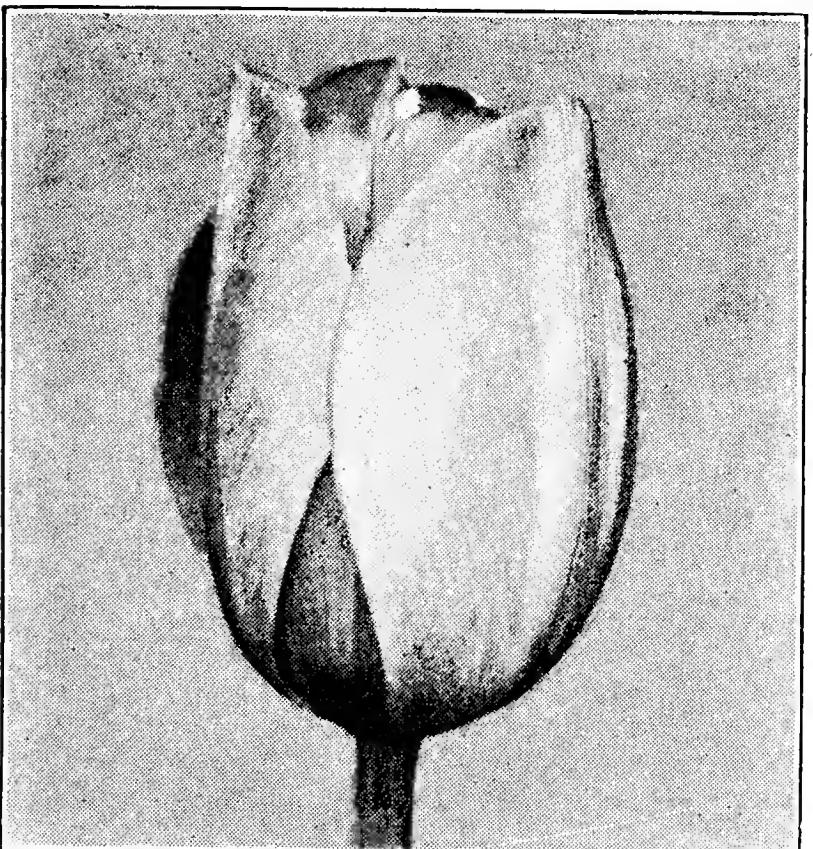
GORGEOUS GIANT DARWIN TULIPS



Dream.



Baronne de la Tonnaye.



Rev. H. Eubank.

THE MOST POPULAR CLASS

The Darwins are matchless for borders, among hardy flowers, for grouping against a background of shrubs, or in combinations of delicate colors for contrast in the flower garden. They may be planted with the Cottage and Breeder Tulips as they bloom about the same time.

Darwin Tulips are distinctive on account of their large, single globular flowers and strong, upright spikes. They grow to a height of 24 to 30 inches and are usually in full bloom about Decoration Day. 50 bulbs at one-half the hundred rate.

Bartigon. Very showy flowers of fiery crimson with light base. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Baronne de la Tonnaye. Bright rose, margin blush rose. We consider this the finest of the rose-colored varieties. Prices: 6 for 28c; 12 for 50c; 100 for \$3.50.

Dream. Beautiful lilac blue. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Farncombe Sanders. A fine, large flower of fiery scarlet, vivid cerise inside. Long stems. If we had room for only one variety of tulip this would be our choice. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Inglescombe Yellow. A fine, large, globe-shaped flower; color, a beautiful rich yellow. Very often called the "Yellow Darwin." Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

La Tulipe Noire. (The Black Tulip.) A beautiful, large flower of unique color. Prices: 6 for 32c; 12 for 60c; 100 for \$4.20, postpaid.

Madame Krelage. Light lilac with broad margin of bluish pink. Large flowers. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Pride of Haarlem. Bright rose, suffused with purple; immense blooms; unsurpassed for groups on account of its fine color and stately habit. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Princess Elizabeth. Rich rose pink, silvery edged. Large flowers. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Prof. Rowenhoff. A most satisfactory variety to grow as it does well under the most difficult conditions. Bright cherry red or deep rose outside with the inside of ivory white with blue star base. Enormous flowers. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85.

Rev. H. Eubank. Silvery-heliotrope, shading to lavender-gray. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Wm. Pitt. Brilliant carmine with purple shade on outer petals. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Zulu. Rich, velvety purple black. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

Olds' Special Darwin Mixed. A special blended mixture of all the popular choice named varieties. Prices: 6 for 28c; 12 for 50c; 100 for \$3.50, postpaid.

OLDS' DARWIN TULIP COLLECTIONS

3 bulbs of each of the named 13 varieties (39 bulbs)	\$1.50
6 bulbs of each of the named 13 varieties (78 bulbs)	2.90
12 bulbs of each of the named 13 varieties (156 bulbs)	5.75

FOR LARGER AND FINER FLOWERS USE BONE MEAL

The best and only fertilizer to use on fall bulbs and peonies is Bone Meal. Apply at the rate of two handfuls to the square yard. Rake it into the soil evenly so that it does not come into direct contact with the bulbs. For prices see page 21.

PEAT MOSS.

Peat Moss makes the finest mulch for plants and bulbs that we know of. It does not mat down and choke the plants as leaves have a tendency to do, nor will it bring weeds into your garden as is often the case when you use hay or straw. Furthermore, Peat Moss will improve your soil; it is especially fine for heavy clay soils and light, sandy soils.

A further use for Peat Moss is in the Rock Garden. It is difficult to keep the weeds out of a Rock Garden and as most Rock Gardens are built on a slope heavy rains will wash the soil. A good application of Peat Moss will check the weed growth and will also help to prevent the soil from washing.

For Prices see page 22.

ALL BULB PRICES INCLUDE POSTAGE

OLDS' OLD DUTCH BREEDER TULIPS

MANY RARE SHADES

This fine, old May-flowering type of Tulip has been neglected for many years, but is again becoming popular; in fact, Breeder Tulips have, for the past two or three years, been given great prominence in many of the strictly up-to-date gardens.

They are very similar to the Darwins in their tall growth, and have even larger flowers. They bloom about the same time, but have an entirely different range of colors, comprising bronze, terra-cotta, orange brown and other artistic tones altogether wanting in the Darwins.

Bronze Queen. Soft golden bronze. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Cardinal Manning. Rosy violet. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Don Pedro. A beautiful cocoa brown shading to maroon. Inside a rich mahogany. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

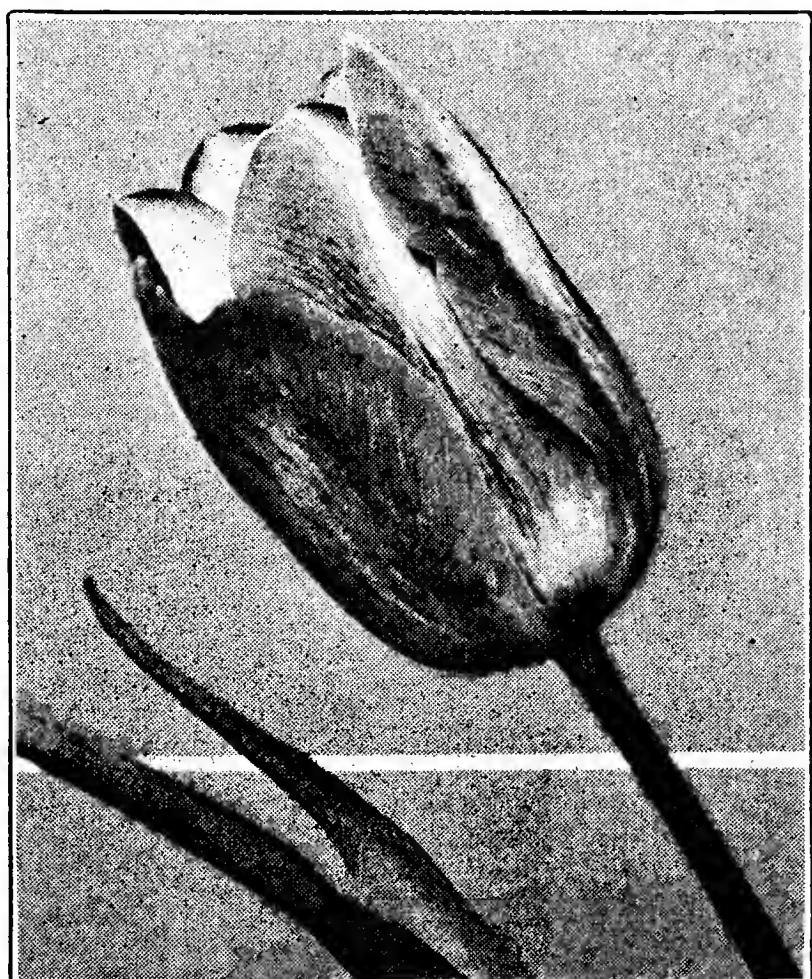
Louis XIV. A wonderful variety, very large goblet-shaped flowers of bluish purple with golden-brown margin, now offered at less than one-fourth the usual price. Prices: 6 for 35c; 12 for 60c; 100 for \$4.20, postpaid.

Panorama or Fairy. One of the best. Flowers of large size; deep orange or terra-cotta shaded mahogany. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

Olds' Special Mixed Breeders. A choice blending of all the finest Breeder Tulips. Prices: 6 for 30c; 12 for 50c; 100 for \$3.50, postpaid.

COLLECTIONS OF BREEDER TULIPS

3 bulbs of each of the above named 5 varieties (15 bulbs)	\$0.42
6 bulbs of each of the above named 5 varieties (30 bulbs)80
12 bulbs of each of the above named 5 varieties (60 bulbs)	1.50
Each variety separately packed and labeled.	



Breeder Tulip, Bronze Queen.

BOTANICAL OR WILD TULIP SPECIES



Botanical Tulip, Clusiana, in the Rock Garden.

Botanical or Wild Tulip species are recommended for rock gardens and hardy plant borders. The general characteristics of these are bright colors and recurved petals.

KAUFMANNIANA. (Water Lily Tulip.) This tulip resembles a water lily in shape; large creamy flowers brilliantly marked with carmine, yellow center. The flower opens flat and is carried on a stem less than one foot in height. Blooms early in April. Splendid for naturalizing in a shady nook. Prices: 6 for 45c; 12 for 80c; 100 for \$5.50, postpaid.

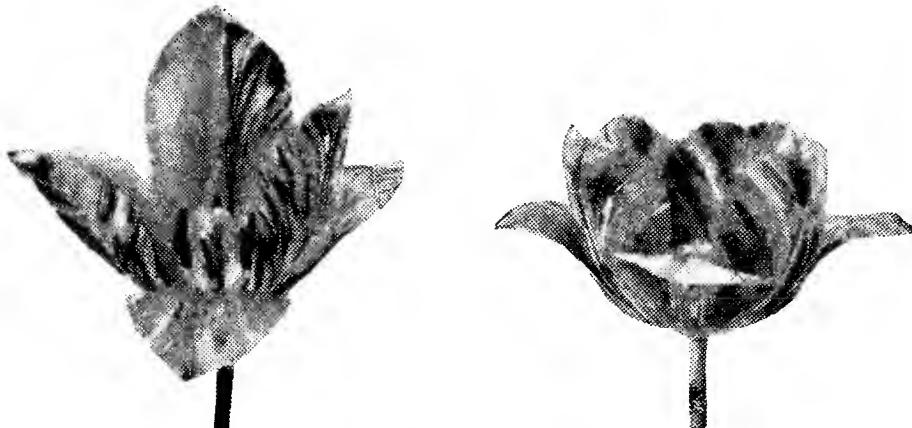
CLUSIANA. (Candy Stick Tulip.) Outer petals bright cherry red and inner petals creamy white with violet base. Small flower but very distinct. Plant in warm, sheltered location. They will prove a gem among early flowers. The flowering season is late April and it grows to a height of about 8 inches. Prices: 6 for 50c; 12 for 90c; 100 for \$6.20, postpaid.

Olds' Cottage Tulips

Cottage Tulips, like the Darwins and Breeders, flower during May outdoors. The flowers have distinct colors, with oval or pointed petals.

Mrs. Moon. The finest late, yellow tulip thus far introduced; blossoms long and pointed, petals reflexed, fragrant and borne on thirty-inch stems. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

Maiden's Blush. Long, lily-shaped flowers of ivory-white, tipped and edged with rose which gradually deepens. One of the finest. Prices: 6 for 35c; 12 for 60c; 100 for \$4.20, postpaid.



Olds' Rembrandt Tulips.

Olds' Rembrandt Tulips

Rembrandt Tulips have long stems with large flowers and they bloom at the same time as the Darwins. They are really broken forms of Darwins, the difference being in their unique color; the flowers are striped and variegated. Too gaudy to plant alone in large beds but beautiful planted in with other tall tulips.

Olds' Special Mixed Rembrandt Tulips. Prices: 6 for 45c; 12 for 85c; 100 for \$5.80, postpaid.



Olds' Parrot Tulips.

Olds' Parrot Tulips

The petals of these tulips have peculiarly feathered and fringed edges and the shape of the flower, especially before it opens, resembles the neck of a parrot.

A magnificent, large flowering, tall growing, late tulip. Olds' Special Mixed. Prices: 6 for 40c; 12 for 70c; 100 for \$5.00, postpaid.



Olds' Skyrocket Tulip Collection

Here is a collection of tulips that you must not overlook. We offer 22 varieties of the large flowering, tall stem tulips, separately packed and labeled and mailed postpaid to your address at these extremely low prices.

The bulbs used for this collection are not taken from second grade bulbs but are from our regular large sized stock, the same as used in the filling of all orders. This collection includes practically every color to be found in tulips. As all these varieties are tall growers and beautifully colored we have given it the appropriate name "The Skyrocket Tulip Collection."

We are listing below the varieties used in making up this collection:

Baronne de la Tonnaye. Rose.	La Tulipe Noire. Black.
Farncombe Sanders. Scarlet.	Bronze Queen. Soft bronze.
Prime of Haarlem. Bright rose.	Louis XIV. Blue and gold.
Prof. Rawenhoff. Cherry rose.	Cardinal Manning. Rosy violet.
Inglescombe Yellow. Yellow.	Fairy. Orange.
Rev. H. Eubank. Heliotrope.	Mrs. Moon. Yellow.
Bartigon. Crimson.	Maiden's Blush. White margin of pink.
Zulu. Purple black.	Parrot, Mixed. Ruffled edged Tulips.
Madame Krelage. Lilac and pink.	Rembrandt Mixed. Striped Tulips.
Princess Elizabeth. Rose pink.	Don Pedro. Brown.
Dream. Lilac blue.	
Wm. Pitt. Carmine with purple.	

Collection No. 1—2 each of 22 above varieties (44 bulbs), \$1.50, postpaid.

Collection No. 2—3 each of 22 above varieties (66 bulbs), \$2.80, postpaid.

Collection No. 3—6 each of 22 above varieties (132 bulbs), \$5.40, postpaid.

Asparagus Roots

All orders for Asparagus and Rhubarb Roots will be mailed about September 10th.

MARY WASHINGTON GIANT RUST PROOF. Undoubtedly the best all around variety for home and market. We would not advise any other. Plants: 2-year-old, 25 for 75c; 50 for \$1.25; 100 for \$2.00, postpaid.—Not prepaid: 100 for \$1.75; 1,000 for \$13.00. (500 at 1,000 rate.)

Rhubarb Roots LARGE VICTORIA

We use whole roots for filling orders, and they are freshly dug. These will give big, tender, juicy stalks next spring.

Special prices: 6 for 50c; 12 for 90c, postpaid. Not prepaid: 25 for \$1.50; 100 for \$5.00.

ONION SETS FOR FALL PLANTING

ONION SETS. Egyptian or Perennial (Commonly known as Winter Onion). Plant in the fall for the first early bunching onion. Lb., 20c; 2 lbs., 35c; 4 lbs., 65c, postpaid. By express: 10 lbs., 75c; bu., \$2.00.

DAINTY DAFFODILS OR NARCISSUS

Many consider the Narcissus or Daffodil the most important of the spring flowering bulbs. Coming into bloom two or three weeks before the earliest tulips, they open the real flower season. They are fresh and dainty, require no special care, are equally satisfactory as indoor or outdoor plants and, left undisturbed in their garden nook, will increase in size and beauty yearly. There are many varieties in each class. We have selected the ones we consider the best in each class. All our bulbs are Extra Large Double Nose. 6 bulbs at half the price of 12 and 50 for half the price of 100.

LARGE TRUMPET NARCISSUS

Emperor. The largest and finest all-yellow Narcissus with immense trumpet and broad petals of beautiful texture and color. Our most popular variety. Each, 10c; doz., \$1.00; 100 for \$7.00, postpaid.

Victoria. Trumpet deep yellow, large and frilled. Perianth creamy-white and broad. A beautiful daffodil. Each, 12c; doz., \$1.20; 100 for \$8.50, postpaid.

DOUBLE NARCISSUS

Von Sion. Double daffodil; star-like petals and long, yellow trumpet, filled with crimped yellow petals. Each, 12c; doz., \$1.20; 100 for \$8.50, postpaid.

POETAZ NARCISSUS (Bunch Flowering)

Lawrence Koster. Pure white perianths with orange-yellow cups, very sweet scented, six or more flowers to the stem. An excellent variety for naturalizing. Each, 10c; doz., \$1.00; 100 for \$7.00, postpaid.

POETICUS NARCISSUS

Horace. Pure white perianth with conspicuous red eye. Free flowering with a long stem. Very popular. Very sweet scented. Can be left undisturbed where they will grow and multiply rapidly. Each, 10c; doz., \$1.00; 100 for \$7.00, postpaid.

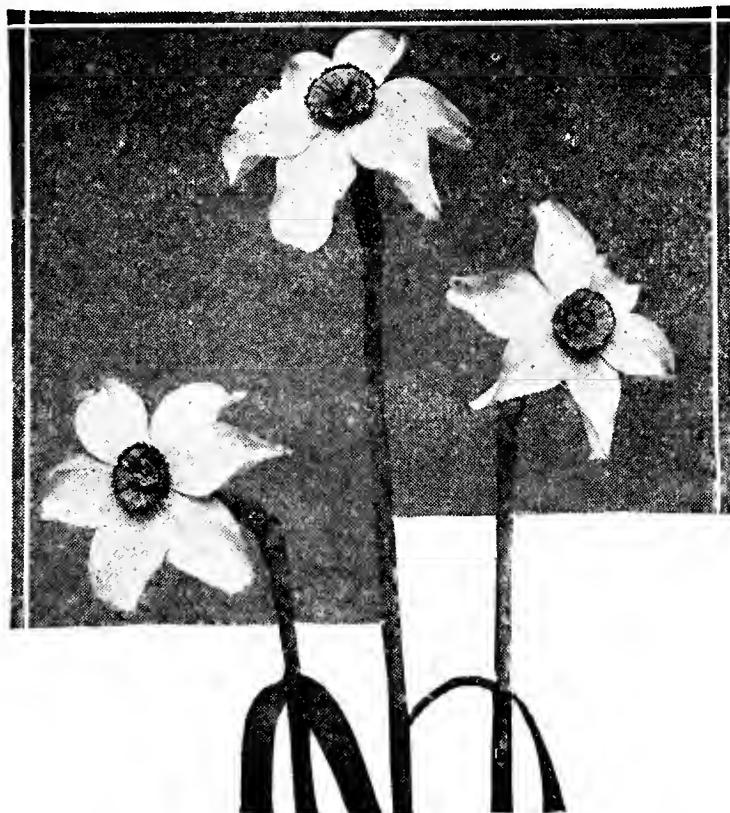
Olds' Narcissus Mixture. Extra large bulbs of choice named varieties of all types. 6 for 35c; doz., 70c; 100 for \$5.00, postpaid.



Double Narcissus, Von Sion

OLDS' NARCISSUS COLLECTIONS

3 bulbs of each of the above named 5 varieties	\$1.40
6 bulbs of each of the above named 5 varieties	2.70
12 bulbs of each of the above named 5 varieties	5.25



Poet's Narcissus, Horace.



Large Trumpet Narcissus, Emperor.

GIANT BLOSSOMING HYACINTHS

The Hyacinth is the most formal of the Dutch Bulbs and the most highly perfumed. Carefully grown in the indoor window garden, Hyacinths reach a perfection of color and bloom that marks them as one of the finest products of the gardener's art. Only large bulbs such as we offer in our named varieties and "Finest Mixed" should be used for forcing, but for outdoor growing in beds or borders the medium sized bulbs in our "Special Bedding Mixed" are satisfactory.

CULTURE

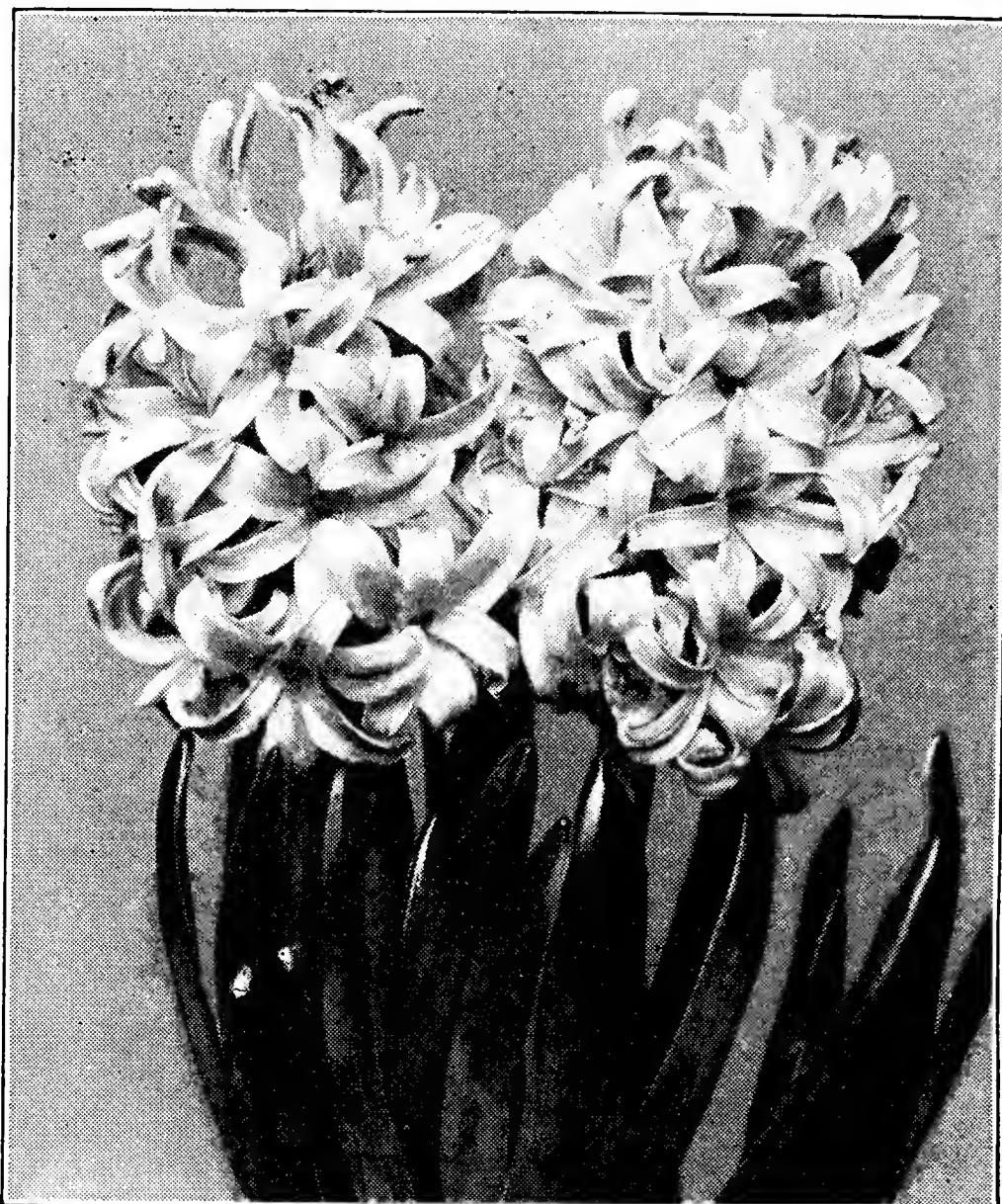
For Outdoor Planting. The 16 and 17 centimeter bulbs are the most satisfactory sizes to use for outdoor planting. Smaller bulbs are often offered but we do not recommend them. Select a well drained location and spade to a depth of 12 inches, plant the bulbs according to the diagram shown on page 2. Bulbs may be planted up to the middle of November but it is best to plant just as soon as you receive the bulbs.

Hyacinths seem to do particularly well planted a short distance from the foundation of the house on the east and south exposure.

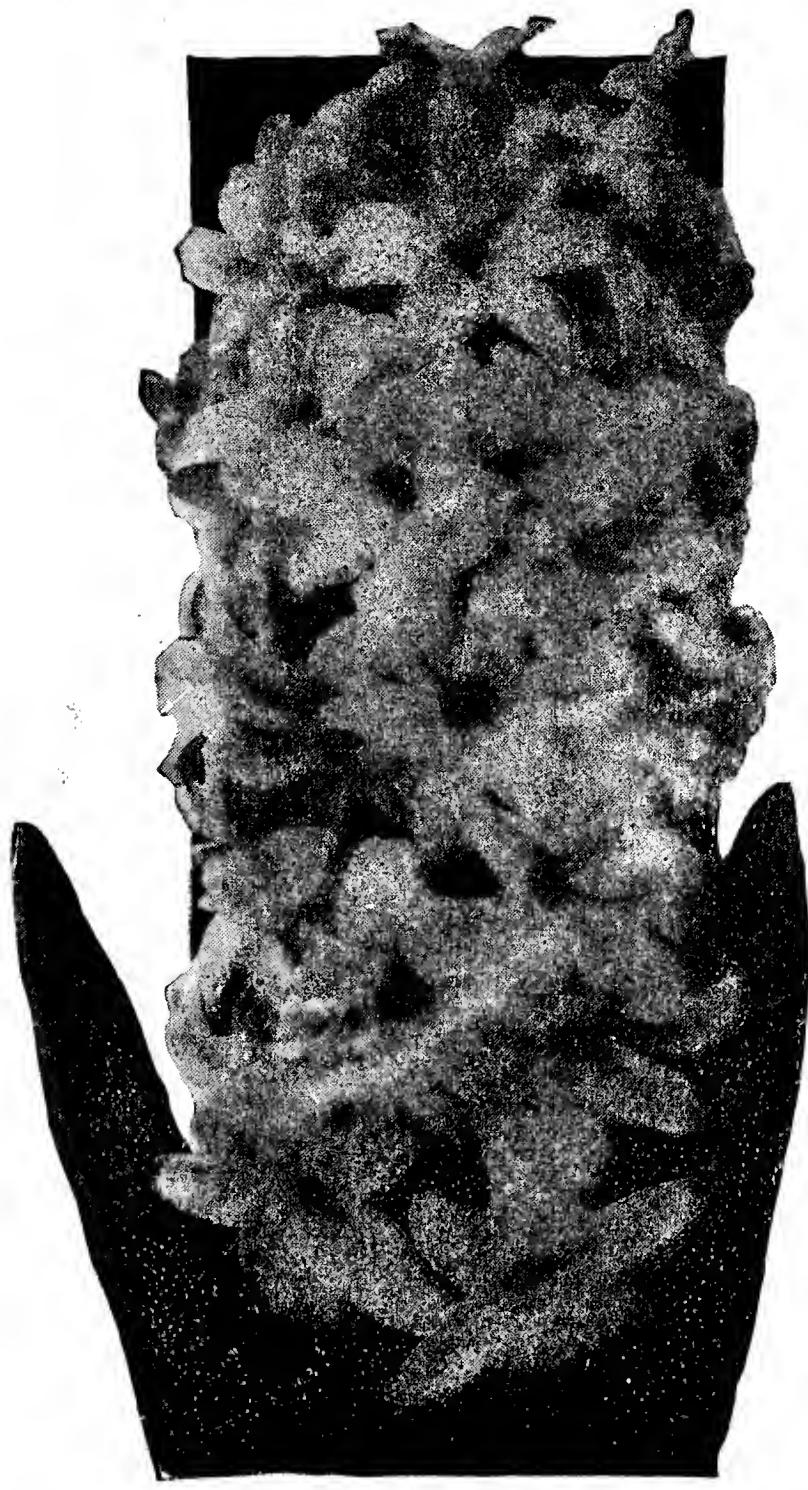
Cover the bed well with mulch as soon as the ground becomes frozen.

For Indoors. Use only the largest size bulbs such as our 19 centimeter size, pot 1 bulb in a five-inch pot, or 3 in a six-inch pot. Place a piece of broken pot or a stone over the hole in the pot; then practically fill the pot with rich, light soil, break off all the shoots from the main bulb and place in the soil so that the top will be about one inch from the top of the pot; then fill the pot with soil up to one inch from the top, water well and set in a cool, dark place. After 6 to 10 weeks they can be brought to the light.

Hyacinths can also be forced in water but usually not as satisfactorily. Fill the glass with water so that it nearly touches the bulb. Place a piece of charcoal in the water to keep it sweet, put away in a cool, dark place until roots are about 8 inches long and then gradually bring to the light.



Hyacinth, City of Haarlem.



Hyacinth, L'Innocence.

FORCING HYACINTHS,

(19 ctm. Bulbs)

L'Innocence. Pure white, extra large bells. A wonderful variety for forcing. Each, 15c; 6 for 75c; 12 for \$1.40, postpaid.

King of the Belgians. Brilliant scarlet. Compact spike of medium size. Each, 15c; 6 for 75c; 12 for \$1.40, postpaid.

Queen of Pinks. Clear satiny pink. Extra early. Each, 15c; 6 for 75c; 12 for \$1.40, postpaid.

City of Haarlem. The best golden-yellow Hyacinth. Each, 15c; 6 for 75c; 12 for \$1.40, postpaid.

King of the Blues. A rich dark blue of splendid form. Rather late. Each, 15c; 6 for 75c; 12 for \$1.40, postpaid.

Queen of Blues. Beautiful light blue. Each, 15c; 6 for 75c; 12 for \$1.40, postpaid.

Finest Mixed Hyacinths. Choice 19 ctm. bulbs of the named varieties carefully mixed. 3 for 35c; 6 for 65c; 12 for \$1.20, postpaid.

BEDDING HYACINTHS, (16 to 17 ctm. Bulbs.)

For Outdoor Planting

This is the size of Hyacinth bulbs for outdoor planting. Plant according to the directions given at the top of the page.

We offer these in four separate colors: Pink, Blue, Yellow and White. Please state on your order color wanted.

Prices: 10c each; 6 for 50c; 12 for 90c; 50 for \$3.50; 100 for \$6.75, postpaid.

Mixed Colors: 3 for 25c; 6 for 45c; 12 for 85c; 50 for \$3.25; 100 for \$6.30, postpaid.

FORCING HYACINTH COLLECTION

We will send one 19 ctm. bulb each of the above six named varieties packed with six waterproof flower pots, for only 75c, postpaid.

MISCELLANEOUS SPRING FLOWERING BULBS

THE FIRST FLOWERS OF SPRING.



Olds' Giant Crocus.

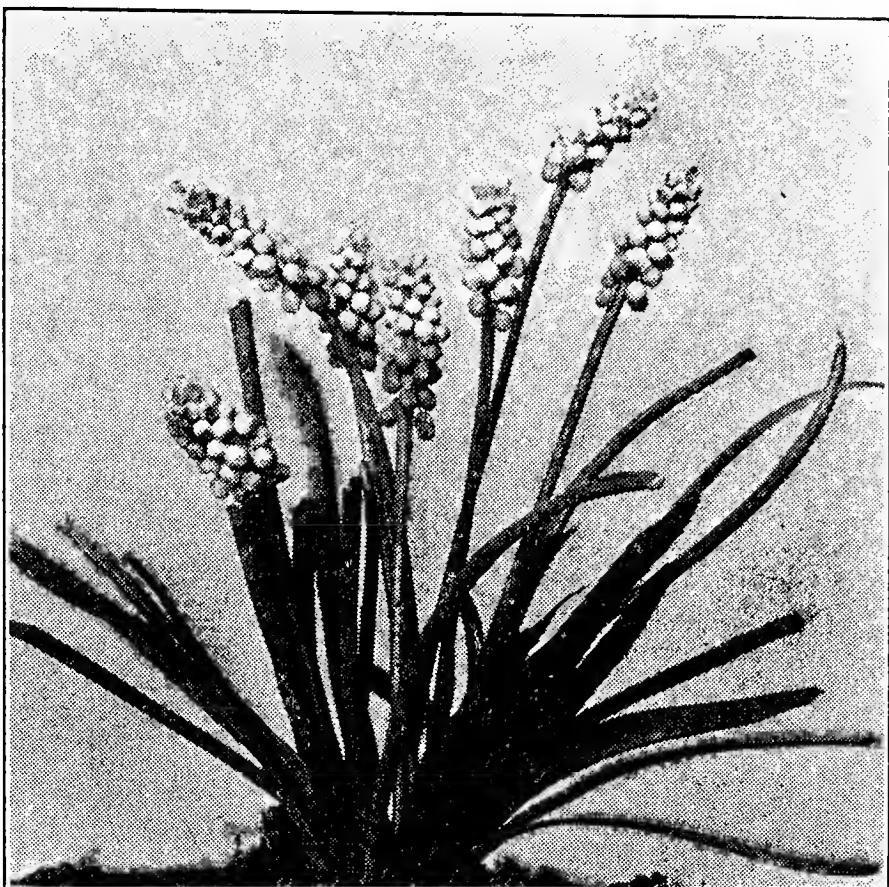
Crocus

These bright and fascinating little flowers are the earliest of all. The snow has hardly disappeared before they thrust their pretty blossoms through the cold ground in answer to the first warm sunshine of spring.

Although most showy when massed in big beds or planted in rows of distinct colors, they are also very effective sprinkled over the lawn and among the trees and shrubbery.

We offer the following separate colors of Crocus:

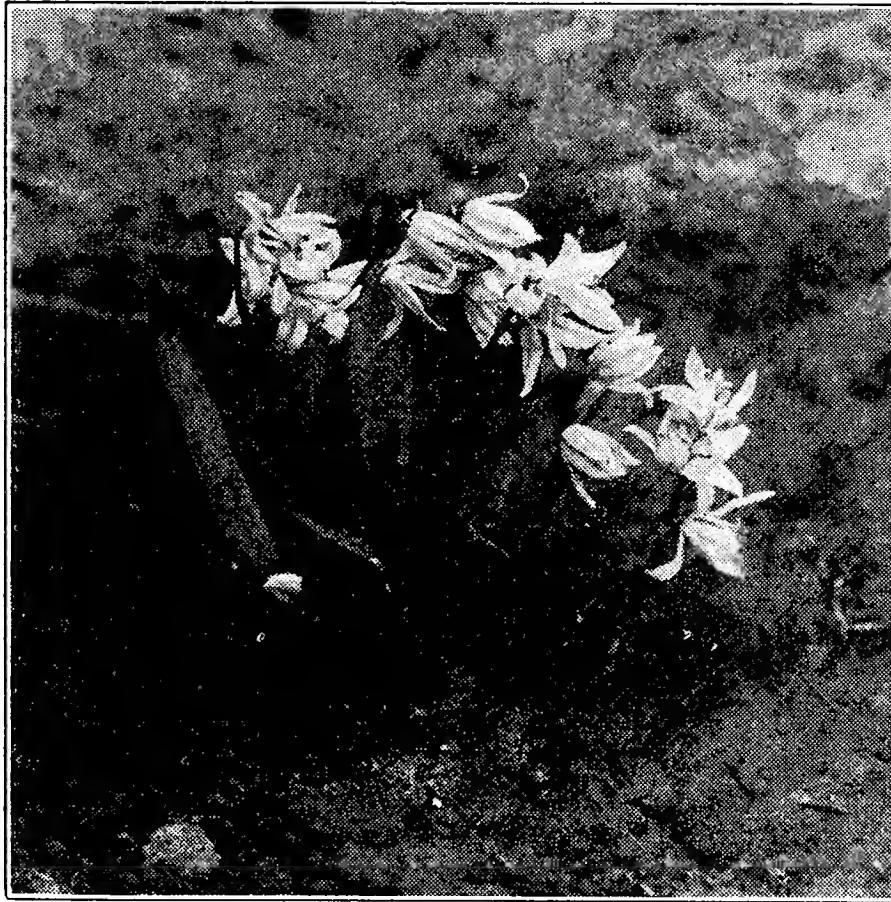
	12	25	100
White, Yellow, Blue and Striped.....	\$0.30	\$0.55	\$2.00
Mixed Colors27	.50	1.90



Grape Hyacinths.

GRAPE HYACINTHS (Muscari)

Every lover of flowers should have these beautiful early-flowering bulbs in his garden. They come in blues and whites, and derive their name from their appearance, "like a bunch of grapes." They are very easy to grow and will come year after year if foliage is allowed to ripen. Plant the same as Scillas. Price, Blue, 12 for 35c; 100 for \$2.25. White, 12 for 40c; 100 for \$2.80.



Scilla.

SCILLA SIBERICA (Wood Hyacinth)

A beautiful class of small bulbs with blue bell-shaped flowers following the Crocus in season. Fine for rock gardens, wild flower gardens and borders. They may remain undisturbed for several years. Very easy to grow. Should be occasionally enriched with a top dressing of well rotted manure. Mammoth bulbs. Price, 12 for 40c; 25 for 75c; 100 for \$2.80.



Snowdrop.

SNOWDROP (Galanthus)

Snowdrops are the beautiful little white bell-shaped flowers that bloom early in the spring before the snow is hardly off the ground. They will make a nice showing in your rock garden. 12 for 40c; 25 for 75c; 100 for \$2.80.

OLDS' ROCK GARDEN COLLECTION OF SPRING FLOWERING BULBS

A Rock Garden is not complete without a few early flowering bulbs. We are listing below a collection of bulbs suitable for the Rock Garden:

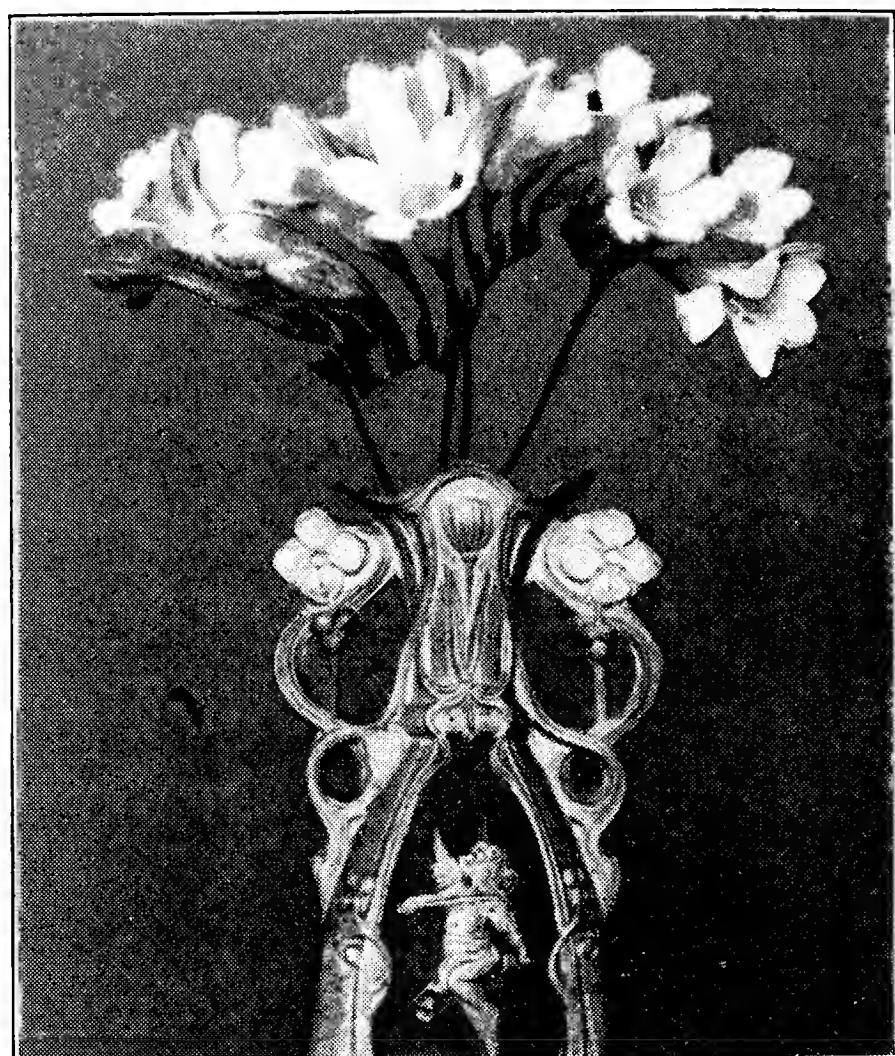
6 Mixed Single Early Tulips; 6 Botanical Tulips, Kaufmanniana; 6 Botanical Tulips, Clusiana; 12 Scilla, blue; 12 Grape Hyacinths, blue; 12 Snowdrops; 12 Mixed Crocus. 66 Bulbs for \$1.75, postpaid.

FLOWERING BULBS for INDOOR GARDENS



Paper White Narcissus.

(Note Hyacinths and Narcissus pages 7 and 8 for indoor gardens.)



Freesia, Giant Purity.

FREESIA, GIANT PURITY

FREESIA. Giant Purity. Glistening white fragrant trumpet-shaped flowers borne in rows of bent stems. Just plant half a dozen of them in a five-inch pot in September and keep outside until danger of frosts. Bring indoors and place in the sunny window of a fairly cool room. 6 for 15c; 12 for 25c, postpaid.

POLYANTHUS NARCISSUS

PAPER WHITE GRANDIFLORA. The finest winter forcing bulbs. Great clusters of pearly-white, sweet-scented flowers on long, slender stems. Sure to bloom, grown in either earth or water. Make plantings every two weeks up to February first. Our bulbs are all 14 ctm. or larger. Do not plant the smaller sizes as they do not give satisfaction. Each, 10c; 3 for 20c; 12 for 65c; 25 for \$1.25; 100 for \$4.00.

HARDY LILIES

The beautiful fragrant Lilies are considered by many too difficult to grow. However, the hardy varieties which we list are no harder to grow than a tulip. They blossom in mid-summer when fine flowers are most welcome.

CULTURE. The soil should be spaded thoroughly 15 to 18 inches deep. Do this early in the fall as lilies cannot be moved until late and it is hard to work the ground late in the season, especially after we have had light frost. Enrich the soil with leaf mold and well rotted manure in equal proportions. Set the bulbs 4 to 8 inches deep, depending on the size, tilting to a 45 degree angle. To insure good drainage pack sand around the bulb. Place about four inches of mulch over the bed.



Madonna Lily.

LILIUM CANDIDUM OR MADONNA. Plant about the first of October. They grow to a height of two to three feet and bloom about the first of July. Sometimes as many as 20 blooms are borne on a plant. Our Madonna Lily bulbs are extra large and measure from 26 centimeters up in circumference. They are grown for us in northern France and are the thick petaled variety. Prices, 25c each; 3 for 60c; 6 for \$1.10; 12 for \$2.00.

LILIUM REGALE. Ready Nov. 1st. One of the most beautiful varieties of hardy lilies offered today. The center of the flower is flushed with yellow, shading to white at the outer edges. Externally the flowers are streaked with brown shaded through the almost translucent petals with a delightful pearly tint. A truly royal lily. Grows to a height of four to five feet and blooms in July. Selected bulbs, each, 20c; 3 for 55c; 6 for \$1.00; 12 for \$1.90.



Regale Lily.

HARDY FLOWER SEEDS

FOR FALL PLANTING PERENNIAL FLOWERS

There is some question as to the proper time to sow perennial flower seeds. It may be done throughout the summer but the very best time, we would say, is just the time when the particular plant in question naturally ripens its seed.

833. **ALYSSUM, SWEET.** H. P. *Saxatile.* A perennial Sweet Alyssum, producing masses of golden flowers very early. Pkt., 10c.

845. **AQUILEGIA.** H. P. (Columbine.) Dainty, spurred flowers of many colors. Blooms during a long period. Pkt., 10c.

877. **CALLIOPSIS.** H. P. (Coreopsis.) *Lanceolata.* One of the finest of the hardy perennials. The flowers are rich, golden yellow. Pkt., 10c.

895. **CANTERBURY BELLS.** H. B. *Mixed.* Large, bell-shaped flowers of blue and white. Pkt., 10c.

896. **CANTERBURY BELLS.** H. B. (Cup and Saucer.) A very interesting species of Canterbury Bell, the calyx forming a saucer around the base of the cup like bell. Pkt., 10c; 2 pkts., 15c.

900½. **CARNATION.** H. P. *Dwarf Vienna Mixed.* Quite hardy with ordinary protection. Large, double flowers, produced in succession all summer. Pkt., 10c.

940. **DAISY.** *Fine Mixed.* H. P. Few flowers are more universally loved than daisies, celebrated in song and rhyme from time immemorial. Pkt., 5c.

944. **DAISY.** H. P. *Shasta.* Large, pure white, overlapping petals. Pkt., 10c.

945. **PYRETHRUM** *Roseum.* H. P. (Painted Daisy.) Charming shades of pink and red daisy-shaped flowers blooming freely in May and June. Pkt., 15c.

957. **DIANTHUS.** H. P. (Clove Pink.) Pkt., 10c.

958. **DIGITALIS.** H. B. (Foxglove.) Pkt., 10c.

984. **GAILLARDIA.** H. P. *Dazzler.* Another new Gaillardia, a re-selected strain of the giant perennial Gaillardia. It is exceptionally large, dark red with the petal tips of bright orange. The best giant red offered today. Pkt., 10c.

986. **GAILLARDIA.** H. P. (Blanket Flower.) Continual bloomer. Crimson, orange and scarlet marks on petals. Pkt., 5c.

993. **GYPSOPHILA PANICULATA.** H. P. The perennial Baby's Breath. Pkt., 10c.

1005. **HOLLYHOCK.** B. Grand old-fashioned flowers of red, pink and white and many other colors. Pkt., 10c.

1079. **★PANSY.** *Giant Trimardeau Mixed.* P. An extraordinary strain of Pansy. Very large flowers. Pkt., 10c; 2 pkts., 15c.

1156. **SCABIOSA.** H. P. *Olds' Caucasica Hybrids.* (Isaac House Strain.) This new perennial Scabiosa is truly magnificent. Pkt., 10c.

1128. **POPPY.** *Iceland Mixed.* H. P. Hardy perennials blooming the first season. Bright, fern-like, evergreen foliage. Pkt., 10c; 2 pkts., 15c.

1128½. **POPPY.** H. P. *Red Oriental.* Tall, massive flowers, 6 inches across with a conspicuous spot on each petal. Pkt., 10c.

1115. **PHLOX.** *Decussata Mixed.* H. P. Seed from the newest varieties. Pkt., 15c.

1300. **SWEET WILLIAM.** H. P. *Mixed.* Like annual pinks, loved for its brilliant and enduring flowers. Pkt., 10c.

Aquilegia.

1006. **HOLLYHOCK.** *Olds' Exquisite.* B. A wonderful variety and a great improvement over the older types. Very large flowers with beautifully curled and fringed white margined petals, each adorned with a large blotch of various shades of red. Pkt., 15c.

1017. **DELPHINIUM.** *Belladonna.* H. P. (Larkspur.) Tall, old-fashioned light blue. Pkt., 10c.

1019. **DELPHINIUM, Hollyhock Strain Mixed.** H. P. This mixture contains all of the colors in Delphiniums, including both double and single flowering varieties. Individual blooms have actually measured three inches across. Plants are from 5 to 6 feet tall. Pkt., 20c.

1020. **LATHYRUS PERENNIAL SWEET PEA.** H. P. Similar to the annual kind but continuing year after year. Pkt., 10c.

1075. **PANSY.** *Olds' Giant Prize Mixed.* P. The largest, richest, best-formed flowers of any Pansy we have ever seen, ranging in color from pure white through bronzes, browns, yellows and blues to the deepest purple-black. Pkt., 25c.

HARDY ANNUAL FLOWERS

Many of our best annuals may be sown late in the fall just before the ground freezes. You probably have noticed in your flower garden Cosmos, Petunias, and other annuals growing from self-sown seed. Planting in the fall assures a longer blooming season and heavier plants and at the same time it relieves the spring rush.

831. **ALYSSUM, SWEET.** H. A. (Carpet Flower.) Little Gem. Carpet of snow. One of the finest dwarf annuals we have for edging, and much loved for its modest blossoms, white and honey scented. Pkt., 7c.

855. **★BACHELOR'S BUTTON.** H. A. (Centaurea, Corn Flower, Blue Bottle, Ragged Sailor, etc.) *Mixed.* Although not a pretentious plant, Bachelor's Button is one of the popular, hardy, old-fashioned annuals. Pkt., 5c.

885. **CANDYTUFT.** H. A. *Olds' Choice Mixed.* Well known, hardy plants, much used for borders and edging. Easy to grow. Pkt., 5c.

926½. **★COSMOS.** *Extra Early Colossal Mixed.* H. A. The Cosmos for the northern states. The plant is graceful and delicate, the flowers are single and as large as the late blooming kinds. Pkt., 10c; oz., 50c.

934. **CYNOGLOSSUM—AMABILE.** H. A. This new Chinese Forget-Me-Not forms erect bushes 18 inches high which are covered with beautiful brilliant blue, fragrant flowers. Blossoms from May to October. Fine for the border. Pkt., 7c.

959. **DIDISCUS.** *Coeruleus.* H. A. (Blue Lace Flower.) A beautiful blue-flowering annual growing about 3 feet tall. Very fine for cutting. Pkt., 10c.

975. **FOUR O'CLOCK.** H. A. (Marvel of Peru.) *Mixed.* Handsome, free-flowering, many colored blossoms. A good, old-fashioned flower of hardy habit, very charming as a hedge plant. Pkt., 5c; oz., 25c.

1030. **★MARIGOLD.** H. A. *Mixed French.* The favorite, dwarf, highly-colored variety. Pkt., 10c.

1031½. **MARIGOLD.** H. A. *African Mixed.* An exceptionally fine, tall branching strain bearing enormous flowers of the quilled type. Pkt., 10c.

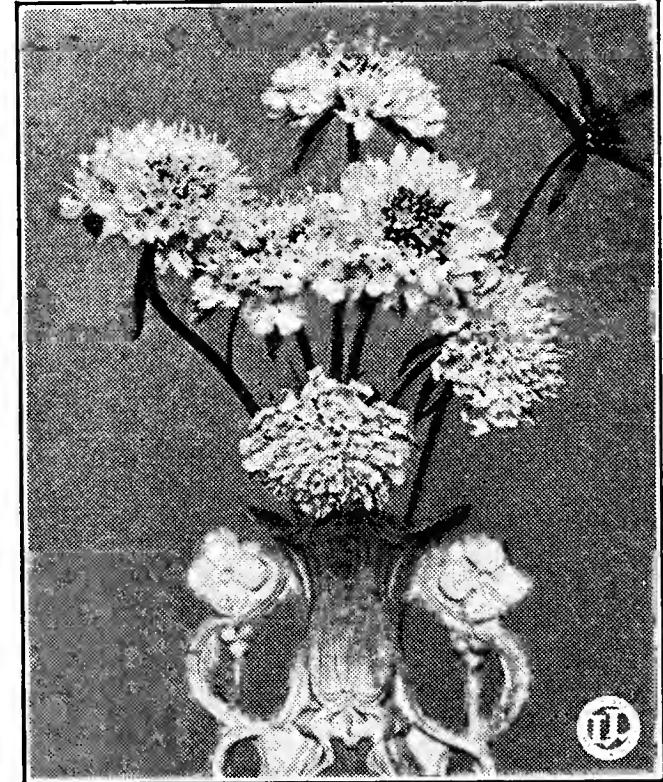
1045. **MORNING GLORY.** H. A. *Imperial Japanese.* A wonderful array of color—pure white through all shades of blue and red to the darkest purple. Pkt., 10c; oz., 30c.

1047. **MORNING GLORY.** H. A. *Tall Mixed.* The beautiful, old-fashioned, common Morning Glory. Fine for porches. Pkt., 5c; oz., 20c.

1015. **★LARKSPUR.** H. A. *Fine Mixed.* Tall, old-fashioned spikes of blue. Pkt., 10c.

1102. **PETUNIA.** *Choice Mixed.* H. A. Will produce an abundance of small, bright flowers. Pkt., 10c.

1103. **★PETUNIA.** *Rosy Morn.* H. A. Compact plants bearing a profusion of beautiful flowers 1½ inches



Didiscus.

in diameter, with throats of silvery-white, the rest heavily flushed with soft rosy pink. Excellent for porch boxes and bedding. Pkt., 10c; ¼ oz., \$1.00.

1131. **★PORTULACA.** H. A. *Single Mixed.* Even more beautiful than the double. Fine for edging or bedding. Pkt., 10c; ½ oz., 40c; oz., 65c.

1120. **POPPY.** *Olds' Finest Mixed.* H. A. A fine blend of many handsome shapes and sizes; many are double and shaped like a ball, in white, pink and red; massive Carnation Poppies and dainty Shirleys. Pkt., 7c.

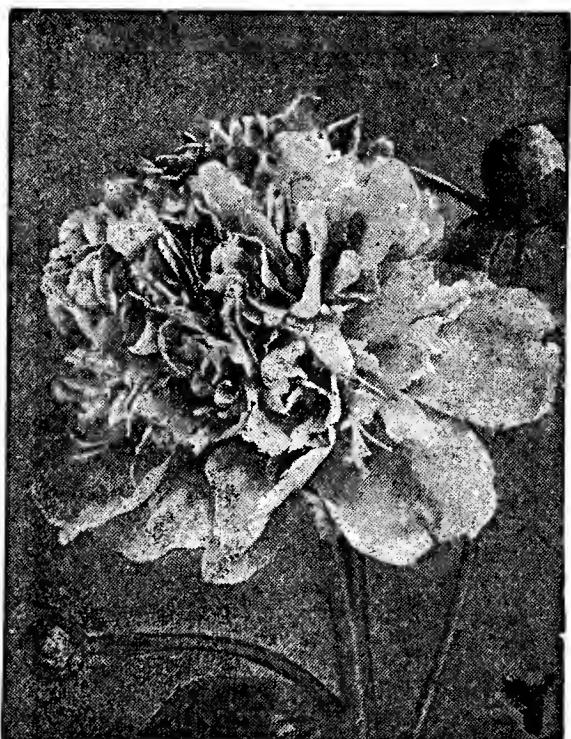
1203. **★SWEET PEAS.** *Olds' Mixed Giant Spencers.* A careful and well-balanced blend of the best named varieties and new seedlings of the beautiful orchid-flowered or Spencer Sweet Peas. Pkt., 7c; oz., 20c; ¼ lb., 50c; lb., \$1.75.

OLDS' PEONIES FOR FALL PLANTING

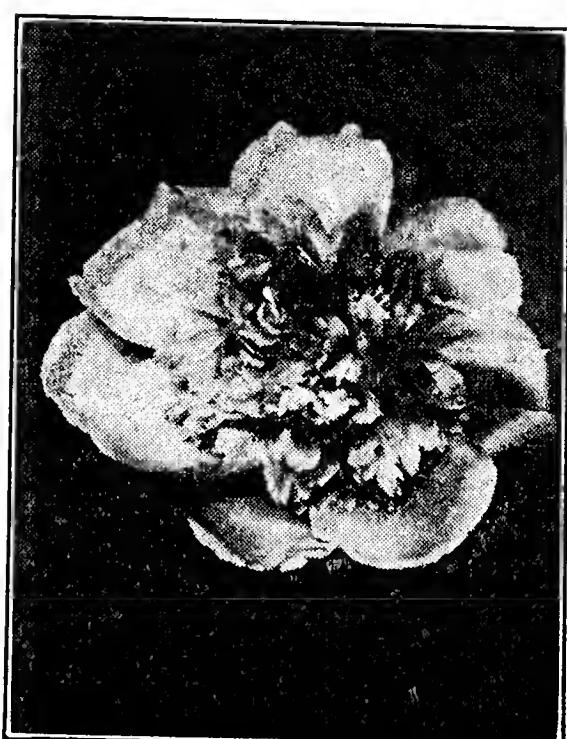
In Japan they call the peony the "King of Flowers" and its splendid, massive and richly colored blossoms justify this title. As hardy as an oak, thriving equally well in sun or partial shade. Well worth growing for its wealth of ornamental foliage alone. The roots we offer are large three to five-eyed divisions and will usually bloom the following spring. Our prices are postpaid. Too deep planting often is the reason why peonies fail to bloom. The eyes should not be more than two inches below the surface.



Festiva Maxima Peony.



M. Jules Elie Peony.



Duchess De Nemours Peony.

WHITE VARIETIES

FESTIVA MAXIMA. Big, globular masses of pure white bloom, the inner petals slightly tinged with crimson. These handsome flowers are borne on tall, sturdy, branching plants of vigorous growth. **Festiva Maxima** is probably the most popular of all peonies and by many considered the most nearly perfect. Each, 50c; 3 for \$1.25.

DUCHESS DE NEMOURS. Crown type, pure white, with a sulphur white collar. An early variety. A very vigorous grower throwing clusters of fragrant bloom. One of the best whites. Each, 50c; 3 for \$1.25.

LA TULIPE. Rose type, midseason. Enormous globular flowers of delicate blush white, shading to ivory white. There are red tulip markings on the outside of the guard petals. Each, 50c; 3 for \$1.25.

MARIE LEMOINE. Compact round flower of rose type, very late. Color white, with cream white center. Each 60c; 3 for \$1.50.

M. DUPONT. Large flat rose type, milk white center, splashed crimson. Mid-season, fragrant. Each, 50c; 3 for \$1.50.

QUEEN VICTORIA. Large, globular, medium loose low crown with milk white guards tinted flesh. Center creamy white with crimson spots. Each, 50c; 3 for \$1.50.

MIXED WHITE. We offer choice 3 to 5-eye divisions of unnamed whites: 3 for 90c; 6 for \$1.75; 12 for \$3.25. By express, 100 for \$25.00. These peonies are fine for landscape work.

RED VARIETIES

FELIX CROUSE. Rich, even, ruby-red. One of the few red peonies showing no trace of purple or violet. Blooms in clusters. Probably the best red. Each, 50c; 3 for \$1.25.

AUGUSTIN d'HOUR. A very large, brilliant red. Slightly silvered reflex. Medium tall. Larger than Felix Crouse. Each, 50c; 3 for \$1.50.

LOUIS VAN HOUTTE. A deep crimson. Petal tips develop a silvery sheen with age. A very fine variety. Each, 50c; 3 for \$1.25.

KARL ROSEFIELD. The plant throws large clusters of dark crimson flowers; these are of the semi-rose type and have no odor. Plants are strong and healthy. This is one of the best for cut flowers, landscape or for florists. Each, 70c; 3 for \$1.90.

MAJOR ANDREE. Brilliant cerise, an unusual shade in peonies. Long blooms on tall, strong plants. Each, 50c; 3 for \$1.25.

TENUIFOLIA FLORA PLENA (Double Fern-leaf Peony). Very early, the first peony to bloom. Flowers are a full double brilliant crimson. Very rare. Each, \$1.50; 3 for \$4.00.

MIXED RED. We offer choice 3 to 5-eye divisions of unnamed reds: 3 for 90c; 6 for \$1.75; 12 for \$3.25. By express, 100 for \$25.00. These peonies are fine for landscape work.

PINK VARIETIES

M. JULES ELIE. This is considered the most beautiful of all peonies. The flowers are of immense size, globular in shape. The color is a glistening lilac-pink, shading to rose at the base. The whole flower is overlaid with a sheet of silver, sparkling like dew. One of the best for cut flowers; a good keeper. Each, 60c; 3 for \$1.50.

LIVINGSTON. Large rose type; pale lilac-rose, silver tipped with carmine spots, late, tall, compact, free bloomer, slightly fragrant. Each, 60c; 3 for \$1.50.

HUMEII. Very large flowers of soft cherry-pink. This is a very fragrant variety, having that spicy odor so peculiar to the Orient. Very late. Each, 50c; 3 for \$1.25.

GIGANTEA. A beautiful, large pink variety. Each, 50c; 3 for \$1.25.

EDULIS SUPERBA. A bright mauve-pink and lilac. Crown type, with large tuft of wide petals surrounding a few narrow petals in the extreme center of the bloom. Fragrant, extra early and free blooming, with strong flower stems. Each, 60c; 3 for \$1.50.

MIXED PINK. We offer choice 3 to 5-eye divisions of unnamed pinks: 3 for 90c; 6 for \$1.75; 12 for \$3.25. By express, 100 for \$25.00. These peonies are fine for landscape work.

MIXED PEONIES. We offer a fine lot of mixed roots to those who wish to use the unnamed sorts in large quantities for landscape work. These produce just as nice blossoms as the named ones, but are not as valuable to the trade as they cannot be identified. 3 for 75c; 6 for \$1.40; 12 for \$2.70, postpaid. By express, 100 for \$23.00.

COLLECTIONS OF PEONIES

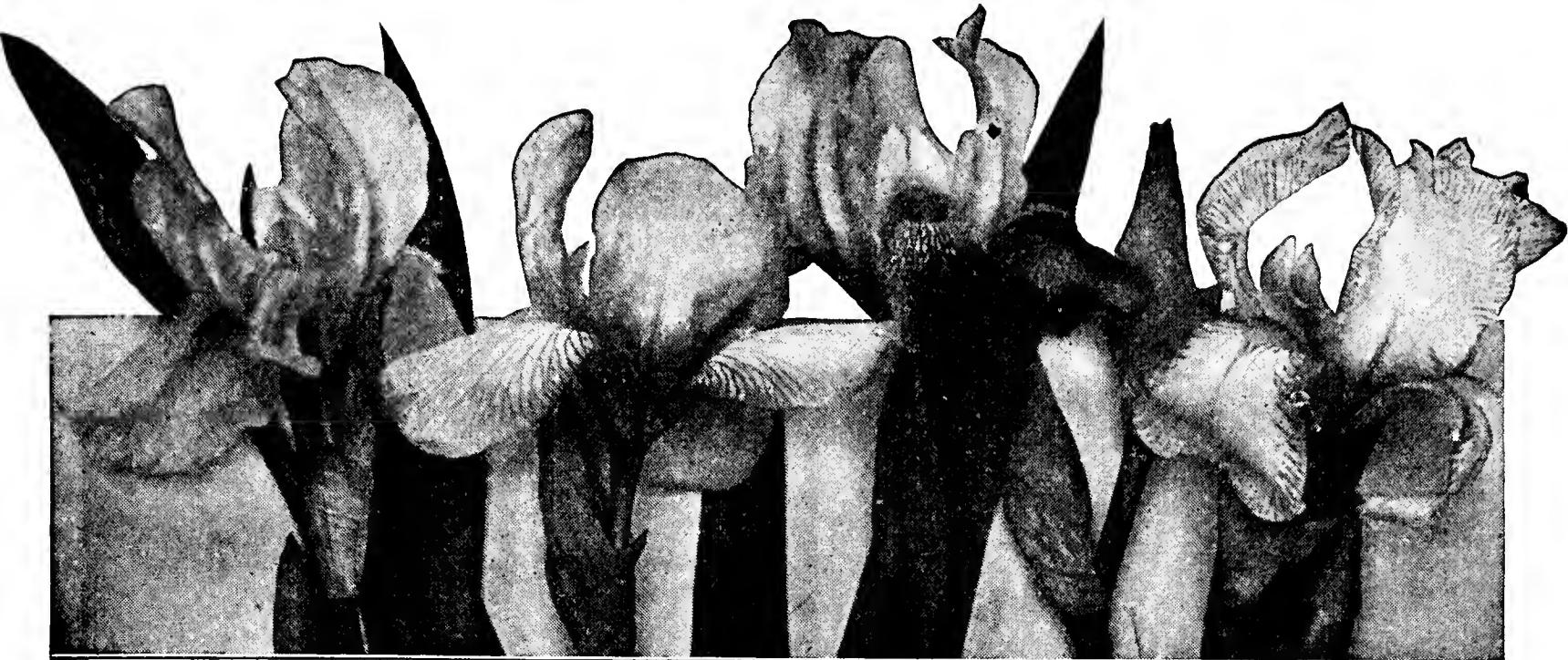
One each of the following 3 Early Blooming Peonies: Edulis Superba, Duchess De Nemours, Karl Rosefield.....\$1.40

One each of the following 3 Midseason Peonies: M. Jules Elie, Louis Van Houtte, Festiva Maxima.....\$1.30

One each of the following 3 Late Blooming Peonies: Marie Lemoine, Livingston, Felix Crouse\$1.25

One each of the entire 9 varieties..... 3.75

OLDS' IRIS



Olds' Iris.

OLDS' IRIS

We consider the Iris one of the most satisfactory and easiest flowers to grow. They seem to succeed planted under all conditions and soils and will thrive and bloom where many flowers fail. Iris bloom in June and they are most attractive when planted in long borders in the garden or along the garden paths.

The tall bearded Iris grow from 24 to 38 inches in height. Never plant Iris deep; just cover the roots. Our prices are all postpaid prices. If a large quantity of a variety is wanted, write us for quotations.

B. Y. MORRISON. Standards are pale lavender and the falls velvety purple with broad lavender border. Each, 30c; 3 for 75c.

DREAM. A vigorous, free flowering variety. Orchid-like flowers of soft, clear pink. Each, 30c; 3 for 75c.

GOLD IMPERIAL. A fine Iris of rare texture and form. Brilliant yellow with conspicuous orange beard. Each, 30c; 3 for 75c.

HER MAJESTY. Beautiful rose pink standards and ruddy crimson falls. Each, 25c; 3 for 60c, postpaid.

JUANIATA. Large flowers of clear, deep blue. Sweet scented. Each, 25c; 3 for 60c.

JEANNE D'ARC. White edged with lavender. Very dainty and beautiful. Each, 25c; 3 for 60c.

LENT A. WILLIAMSON. Standards erect, lavender violet, blended with yellow toward base; falls rich royal purple; beard yellow. Has been called an improved Alcazar, but is somewhat darker in color. Tall and large. Splendid strong grower and free bloomer. Considered by many the finest variety ever raised in America. Each, 25c; 3 for 60c.

LOHENGREN. A rare and attractive shade of mauve pink, blending well with Madam Chereau when the two are cut together. Each, 20c; 3 for 50c.

MADAM CHEREAU. Pure white flowers bordered and laced with brightest blue. Each, 20c; 3 for 50c.

MONSIGNOR. Rich satiny violet and purple crimson; large. Each, 25c; 3 for 60c.

PROSPER LAUGIER. Standards of this variety are a fiery bronze and the falls a ruby purple. A most beautiful flower. Each, 30c; 3 for 75c.

RHEIN NIXE. A charming Iris. Rich raspberry purple and white. Each, 20c; 3 for 50c.

SHERWIN WRIGHT. A golden yellow Iris, without markings or shadings. Each, 20c; 3 for 50c.

DWARF IRIS FOR ROCK GARDENS

This class of Iris is suitable for rock gardens and around the banks of lily pools. They grow 6 to 8 inches tall and bloom two weeks in advance of the tall bearded Iris.

DWARF BLUE. Lovely blue flowers of good substance. Each, 25c; 3 for 60c, postpaid.

YELLOW QUEEN. Deep clear yellow. Each, 25c; 3 for 60c, postpaid.



Sherwin Wright Iris.

OLDS' MIXED IRIS

Iris roots usually sell at from 20 to 50 cents each. We offer Olds' Mixed Iris, first size and first quality as follows: 3 for 20c; 12 for 70c; 25 for \$1.35, postpaid. Not postpaid, 100 for \$6.00.

OLDS' SUNBEAM IRIS COLLECTION

Eight Choice Iris Roots for \$1.00, postpaid. Olds' Sunbeam Iris Collection consists of one bulb each of the following varieties, each labeled:
Lohengrin. Mauve pink.
Rhein Nixe. Raspberry purple and white.
Sherwin Wright. Golden yellow.
Jeanne D'Arc. White, edged with lavender.
B. Y. Morrison. Lavender and velvety purple.
Dream. Soft clear pink.
Gold Imperial. Brilliant yellow and orange beard.
Prosper Laugier. Bronze and ruby purple.

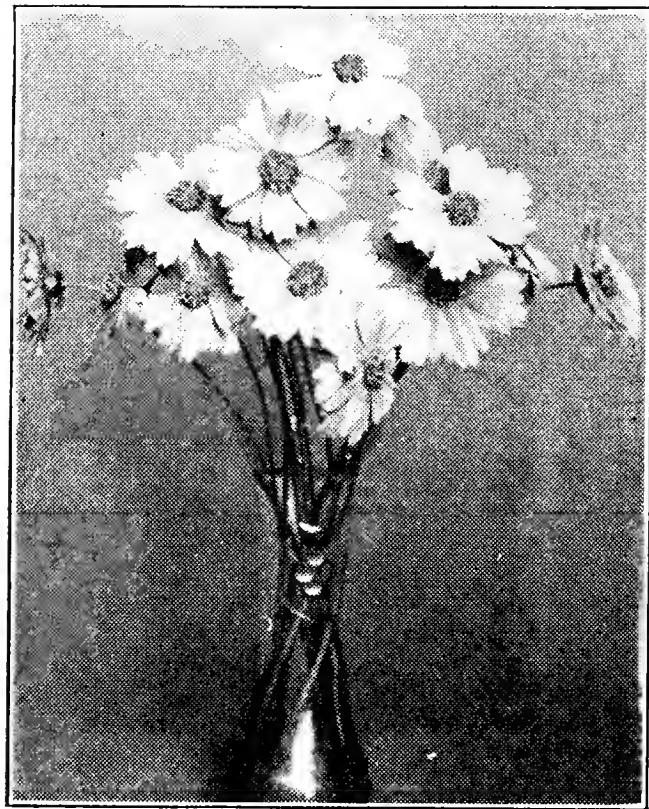
This is a very fine collection of lovely Iris and should not be overlooked when placing your order.

STRAWBERRY PLANTS—Due to the poor growing conditions this season we are not taking orders for fall shipment of Strawberry Plants.

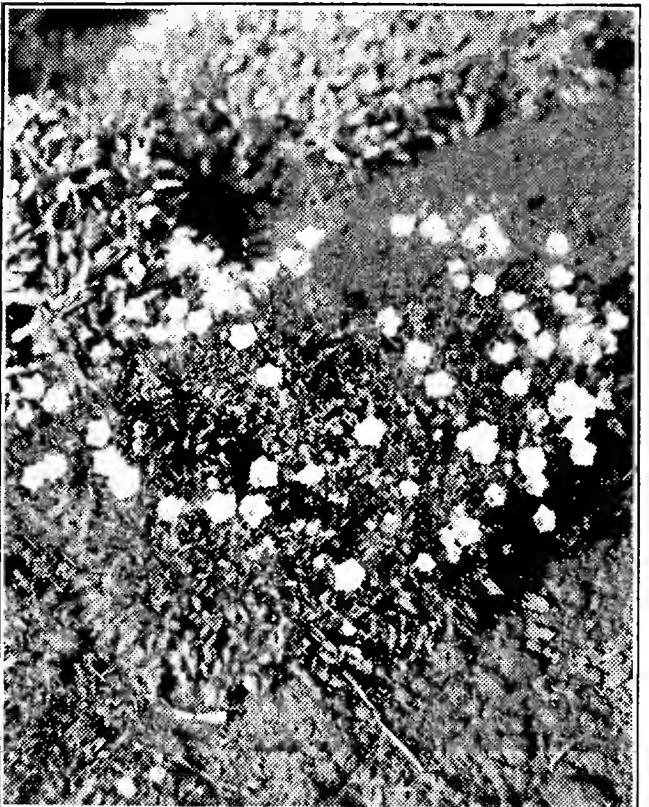
OLDS' HARDY FLOWERING PLANTS

Olds' Northern Grown Hardy Perennials are all two to three years old, field grown plants and should not be confused with the small one-year seedlings which are so often offered. Perennials should be used for permanent plantings in beds and borders. When once established they will produce an abundance of flowers for years to come with practically no attention. For foundation plantings and borders keep the tall growing varieties at the back. Ask for Wisconsin Bulletin No. 212, "Outdoor Flowers for the Home."

We are quoting prices in groups of three as well as single plants. Three plants of a kind will make a good showing the first year. **ALL PRICES ARE POSTPAID PRICES.**



Coreopsis, Mayfield Giant.



Campanula, Persicifolia.



Sapanaria, Ocymoides Splendens.

ACONITUM, Wilsonii—A September blooming border plant with large porcelain blue flowers growing 3 feet high. Each, 35c; 3 for 90c.

AETHIONEMA, Persicum (Persian Candytuft). A splendid grey green dwarf for the rockery. Profusely blooming during June with light pink flowers. 8 inches. Each, 25c; 3 for 60c.

ALYSSUM, Saxatile—Grows 9 to 12 inches in height. Beautiful golden flowers in April. Each, 25c; 3 for 60c.

ANEMONE, Sylvestris (Snowdrop). A beautiful, dwarf white Alpine growing about 8 inches tall. Very showy. Each, 25c; 3 for 60c.

ANCHUSA, Myosotiflora—Handsome dwarf rock plant with Forget-Me-Not blossoms growing about 12 inches high. Each, 30c; 3 for 75c.

AQUILEGIA, Dobbie's Long Spurred Hybrids (Columbine or Honeysuckle)—One of the most graceful and dainty of hardy perennials with its delicately tinted bird-like blossoms on their slender stems, bowing and nodding in the breeze. Mixed colors only. Each, 25c; 3 for 60c.

AQUILEGIA, Alpina—A dwarf blue and white honeysuckle blooming in May. 10 to 12 inches tall. Each, 25c; 3 for 60c.

ARABIS, Alpina (Rock Cress)—Heads of white flowers blooming in April. About 6 inches tall. Each, 25c; 3 for 60c.

ARABIS, Rosea—Very dwarf. A mass of blush pink flowers early in the spring. Grows 6 inches high. Each, 25c; 3 for 60c.

ASTER, Alpinus—Large single-flowered blooms on 8-inch stems. A pretty shade of lavender blue. Blossoms in June. Each, 25c; 3 for 60c.

BOLTONIA, Latisquamae—Flowers about same time as Wild Asters and looks very much like them. A profusion of pink blossoms in late August. To keep the Boltonia in good condition, clumps should be divided and reset every spring or at least every other year. Color: pink. 5-6 ft. Each, 25c; 3 for 60c.

CAMPANULA, Rotundifolia (Harebell), (Blue Bells of Scotland). A good plant to grow in crevices of a rock wall or garden. Blooms in June. 10 to 16 inches tall. Each, 25c; 3 for 60c.

CAMPANULA, Glomerata—A fine plant for the perennial border. Large heads of blue flowers. Grows 18 inches tall. Each, 25c; 3 for 60c.

CAMPANULA, Persicifolia (Telham Beauty)—This variety has large bells of beautiful china blue. An improved strain of peach leaf Campanula. Each, 25c; 3 for 60c.

CERASTIUM, Tomentosum (Snow-in-Summer)—The silver colored leaves are very attractive all summer. Has white flowers in May and June. Very dwarf growing. Each, 25c; 3 for 60c.

CLEMATIS, Davidiana—Makes compact, bushy plants, 2 feet high. Produces showy tubular bell shaped, sweet scented, deep lavender blue flowers in August and September. Each, 35c; 3 for 85c.

CLOVE PINKS, Dianthus Plunarius—Perfectly hardy and flowering continuously from spring until late fall if the flowers are removed when they begin to fade. Their spicy fragrance rivals their brilliant colors, varying from pure white to the richest crimson, many being beautifully striped and laced. Each, 20c; 3 for 50c.

COREOPSIS, Mayfield Giant. Sometimes called Yellow Daisy. Borne on numerous stems in great profusion nearly all summer. Each, 25c; 3 for 60c.

CORYDALIS, Cheilanthifolia—A fine plant for the rockery. Delicate fern-like foliage with bright yellow flowers early in the spring. Height, 12 inches. Each, 25c; 3 for 65c.

CYPRIOPEDIUM PUBESCENTS, (Yellow Lady Slipper.)—Does well in any rich, partly shaded location. Yellow slipper and brown-purple petals. May and early June. This is the easiest to grow of the Lady Slippers. Each, 30c; 3 for 75c.

CYPRIOPEDIUM SPECTABILE, (Showy Lady Slipper.)—This is the finest and most showy of all orchids. It grows up to 2 feet high, bearing along the stalks several rather roundish leaves, and on top one or two quite large rose-purplish or magenta and white flowers. Does exceedingly well in a moist and partially shaded bed of peat or leaf loam. Nothing can be more charming than masses of this beautiful orchid. Each, 30c; 3 for 75c.

DAISY, Elders or Memorial—An extra early Shasta Daisy flowering about Decoration Day. Each, 25c; 3 for 60c.

DAISY, Giant. Great white daisies on swaying 4-foot stems. Sept. Each, 25c; 3 for 60c.

DAISY, Shasta. Burbank's great introduction. Flowers in July. 4 to 5 inches across. Each, 30c; 3 for 70c.

DAY LILY, Tawny. These well known flowers are among the more popular perennials. The large trumpet-shaped flowers of coppery-orange, shaded red, are carried on stems three or four feet tall, blooming profusely in July. Each, 25c; 3 for 60c; 12 for \$2.00.

DELPHINIUM, Gold Medal Hybrid. (Larkspur.) Perhaps the most beautiful hardy plant in cultivation. Great pillars of bloom, sometimes 8 feet tall, of every shade of blue, and increasing in size and beauty yearly. Each, 25c; 3 for 60c.

DELPHINIUM, Belladonna. Sky Blue. A continual bloomer. Each, 25c; 3 for 60c.

DELPHINIUM, Formosum. The true dark blue variety. Each, 25c; 3 for 60c.

DELPHINIUM, English Hybrids. Very rare and beautiful. More showy than the Gold Medal. Each, 30c; 3 for 75c.

DIANTHUS, Deltoides—Small rose flowers produced in profusion. Grows 6 inches tall. Fine for rockery. Blooms in June. Each, 25c; 3 for 60c.

DICENTRA, Eximia (Dwarf Bleeding Heart)—A Dwarf Bleeding Heart with showy racemes of pink flowers throughout the season. Handsome foliage. Equally at home either in the rockery or the border. Each, 25c; 3 for 60c.

DICENTRA, Bleeding Heart—An old-fashioned flower which should be in every garden. Long drooping racemes of heart-shaped flowers. Each, 35c; 3 for 90c.

GOLD DUST LILY. Large, clear yellow flowers blossoming in June. Each, 25c; 3 for 60c; 12 for \$2.00.

MADONNA AND REGALE LILIES. See page 10.

HARDY PLANTS FOR FALL PLANTING

EUPHORBIA, Polychroma—One of the best yellows for the rock garden. Compact, shrubby plants covered in June with brilliant yellow flowers. We highly recommend this plant. Each, 40c; 3 for \$1.00.

DORONICUM, Excelsum—Large golden yellow single flowers on tall, erect stems. Blooms early in the spring. Makes a fine cut flower, and is colorful in the border. Each, 25c; 3 for 60c.

FUNKIA, Lanceolata (Plaintilily)—Lilac flowers blossoming in September. 18 to 24 inches in height. Each, 30c; 3 for 75c.

GAILLARDIA, Grandiflora (Blanket Flower)—One of the most satisfactory of tall, hardy perennials. The large brown center is surrounded by petals marked with concentric rings of brilliant crimson, scarlet, orange and vermillion. One of the few perennials which is always in blossom. 2 to 3 feet in height. Each, 25c; 3 for 60c; 12 for \$2.00.

GAILLARDIA, Burgundy—New, shining wine-red Gaillardia. The first of the all-red Gaillardias introduced. Highly recommended. Each, 25c; 3 for 60c.

GLOBULARIA, Cordifolia—A good rock plant. The flower is a globe of bright blue which rises about 8 inches above the rosettes of evergreen leaves. Blooms the latter part of May. Each, 25c; 3 for 60c.

GYPSOPHILA, Repens—A creeping plant with a profusion of white flowers appearing in July and August. Will spread over a space of 18 to 20 inches. Recommended for the rock garden. Each, 25c; 3 for 60c.

GYPSOPHILA, OR BABY'S BREATH, Paniculata Compacta—When in bloom in August, it forms a symmetrical mass 2 to 3 feet in height and the same in diameter; of minute white flowers having a beautiful gauze-like appearance. Can be dried for winter. Each, 25c; 3 for 65c.

HEUCHERA, Sanguinea (Coralbells)—Beautiful plants for front row of borders, with slender, fairy-like spikes of richly colored flowers; most striking in the garden and light and graceful for cutting. 12 to 18 inches. June to September. Flowers bright crimson; very free-flowering. Excellent for rock garden. Each, 25c; 3 for 60c.

IBERIS, Semperflorens (Hardy Candytuft)—A beautiful rock plant. The evergreen foliage is completely hidden during May and June with a profusion of clear white flowers. 8 inches. Each, 25c; 3 for 60c.

INULA, Ensifolia—A good rock plant growing about 12 inches tall, producing bright, golden flowers. Each, 25c; 3 for 65c.

NEPETA, Macrantha—A fine trailer for the rockery. Covered during the summer with delicate lavender flowers. Silver grey foliage. Each, 25c; 3 for 60c.

PENTSTEMON, Torreyi (Beard Tongue)—Tall spikes of brilliant scarlet flowers that make a striking appearance in the border from June to August. Grows to a height of 3 to 4 feet. The cut flowers give a distinct and pleasing effect when used for decorative purposes. Each, 25c; 3 for 60c.

PLATYCODON, (Balloon Flower)—Graceful Campanula-like blooms during June and July. Grows about 2 feet high and is very attractive in the border. Each, 25c; 3 for 65c.

PHLOX (Creeping).

Subulata Alba—A dainty creeping Phlox that is simply covered in the early spring with a profusion of clear white flowers. 6 inches tall.

Subulata Lilacina—Similar to Subulata Alba but the flowers are larger and a delicate blue-lavender in color. Foliage is light green.

Subulata Rosea—Similar to Subulata Alba but a shower of bright rose flowers in early spring.

Each, 25c; 3 for 60c.

OLDS' HARDY PHLOX

ALDENHAM, Triumph—Attractive shade of silvery pink with cherry red eye. Each, 25c; 3 for 60c.

ENCHANTRESS. An improved Elizabeth Campbell with vigorous growing salmon-pink flowers. Each, 25c; 3 for 60c.

MRS. JENKINS. A pure white. Each, 25c; 3 for 65c.

MISS LINGARD. White with faint lilac eye. Free-blooming May to October. Each, 25c; 3 for 65c.

PAINTED LADY. We think this about the most beautiful Phlox. Large, pink flowers with dark scarlet eye. Each, 35c; 3 for 85c.

RHEINLANDER. A salmon pink with red eye. Each, 25c; 3 for 65c.

R. P. STRUTHERS. A smooth blending of rosy-carmine with salmon. Darker eye. Fine large truss. Each, 25c; 3 for 65c.

SIEBOLD. Orange scarlet with red eye. Very fine. Each, 25c; 3 for 65c.

UNIVERSITY OF WISCONSIN. Rosy magenta. A strong grower. Each, 25c; 3 for 65c.

WIDAR. Dark violet, tinted red with a white eye. A very beautiful and striking combination of colors. Each, 25c; 3 for 65c.

MIXED PHLOX. An assortment of many good varieties in mixed colors. Specially fine for landscape or foundation plantings. 3 for 40c; 6 for 75c; 12 for \$1.40; 25 for \$2.75.

OLDS' RAINBOW PHLOX GARDEN

10 varieties for \$2.00, postpaid.

We offer one each of the above named Phlox, separately packed and labeled for \$2.00, postpaid. This is indeed a beautiful collection of the best Phlox.



Gaillardia, Grandiflora.



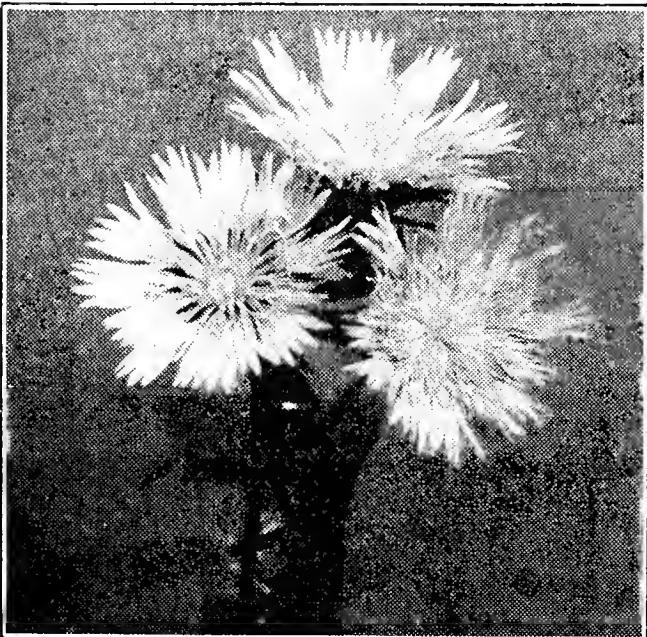
* Red Oriental Poppy.

See page 16.

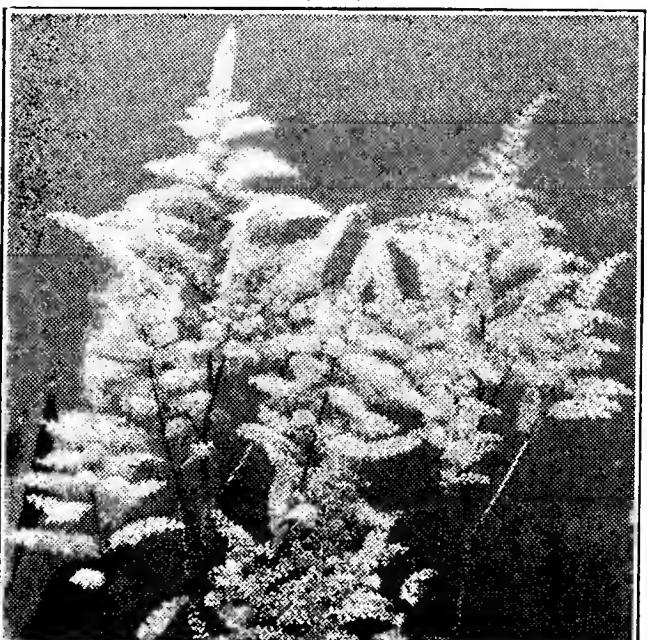


Painted Lady Phlox.

HARDY PLANTS FOR FALL PLANTING



Stokesia, Cyanea.



Spirea, Astilbe.



Sedum, Spectabile.



Pyrethrum, Roseum.

POLEMONIUM, Richardsonii (Jacob's Ladder)—Large spikes of bright blue flowers. 30 inches high. Each, 25c; 3 for 65c.

POPPY, Red Oriental—For a dazzling display of rich and brilliant coloring no other flower can equal the vivid orange scarlets of the Oriental Poppies. Easily established and perfectly hardy. 36 inches in height. Each, 25c; 3 for 60c.

POPPY, Mrs. Perry—Like the red poppy in growth but a beautiful salmon in color. Each, 30c; 3 for 75c.

PRIMULA, Hardy Primrose.

Munstead Giants—A superb mixture in orange, yellow and white shades. Grows 6 inches high. Suitable for rock planting. Each, 30c; 3 for 75c.

Cortusoides—A beautiful neat, rosy purple hardy Primula. Grows 8 inches tall. Each, 30c; 3 for 75c.

Frondosa—A delicate lavender Primula with Alpine green foliage. Very rare. Each, 30c; 3 for 75c.

Veris Mixed—A selected mixture of fine colors, red, yellow, orange, saffron and many flowers of two tones predominating. Grows about 6 inches tall. Each, 30c; 3 for 75c.

PYRETHRUM, Roseum—The fern-like foliage is attractive and the flowers ranging from pure white through shades of pink are beautiful on the plant, also as cut flowers. 20 to 24 inches tall. Each, 25c; 3 for 60c.

RANUNCULUS. (Early Spring Buttercup.)—A very early yellow flower growing on warm, sandy slopes. Because of its earliness well worth growing in the rock garden. 3-4 inches. April. Each, 20c; 3 for 50c.

RUDEBECKIA, Purpurea (Purple Cone Flower)—Grows 3 to 4 feet high. August and September. Large, striking, pinkish-purple flowers. Also known as Echinacea Purpurea. Each, 25c; 3 for 60c.

SAPONARIA, Ocumoides Splendens—A very pretty dwarf creeper for the rock garden. Forms a cloud of dainty pink flowers in June. Attractive green foliage.

SEDUM—These trailing Alpines are very popular in the rock garden. They are hardy.

Acre (Golden Moss)—Low-growing green, fleshy leaves. Covered in July with star-shaped, yellow flowers.

Album—Somewhat like Sedum Acre in the style of growth but the leaves have a slightly bluish cast.

Glaucum—A handsome creeper which forms a carpet of blue green, turning to a deeper blue in the autumn. One of the most attractive sedums.

Sieboldii—A charming Alpine growing in miniature tufts. Glaucous foliage, each leaf being rimmed with a circle of crimson. Very attractive.

Spectabile—A beautiful erect-growing species with broad, thick, light green foliage and immense heads of rose-colored flowers. Blooms late.

Spectabile Brilliant—Rich, dull red, identical with Spectabile in everything except color.

All the above sedums. Each, 25c; 3 for 60c.

SILENE, Alpestris—A neat dwarf plant with small white flowers. Grows 6 inches tall. Recommended for the rock garden. Each, 30c; 3 for 75c.

STOKESIA, Cyanea (Stoke's Aster)—One of the most charming hardy plants blooming freely from July to October. Flowers of centaurea-shape, often measuring 4 to 5 inches across, making a rich show of lavender-blue. 1½ to 2 feet in height. Each, 25c; 3 for 60c.

SPIREA, Aruncus (Astilbe)—Hybrid Spirea of gorgeous shades on small spikes with large flowering heads. Each, 30c; 3 for 65c.

STATICE, Dumosus (Lavender Baby's Breath)—Large, flat heads of tiny purplish-pink flowers. May be dried and kept for months. Blooms in August and September. Grows 18 to 24 inches. Each, 25c; 3 for 60c.

VERONICA, Longifolia Subsessilis (Japanese Speedwell)—Dense spikes of deep blue flowers. A very good perennial for the hardy border. 18 to 24 inches in height. Each, 30c; 3 for 75c.

VERONICA, Rupestris—Closely matted deep green foliage completely hidden in May and June with bright blue flowers. A popular rock plant. Each, 25c; 3 for 60c.

VALERIANA, Officinalis (Garden Heliotrope)—Showy heads of white flowers. Strong, sweet scent. 10 inches high. Each, 25c; 3 for 60c.

VIOLA, ★Jersey Gem—One of the best of the new introductions. We believe that this is the finest violet in cultivation. Wonderful to use in rock gardens or in the border. It grows about 6 inches high and shows a continuous bloom of vivid purple from early summer until frost. The plants are literally covered with huge violets measuring more than an inch in diameter. Each, 25c; 3 for 60c.

THYMUS, Serpyllum—Creeping rock plant with fragrant leaves and pink flowers. Each, 25c; 3 for 60c.

TUNICA, Saxifraga—A pretty dwarf rock plant with pink flowers and fine foliage. Each, 25c; 3 for 60c.

YUCCA, Filamentosa (Adam's Needle)—The sword-like foliage is very attractive. Well established plants give spikes of white, lily-like flowers in June. Height, 3 to 4 feet. Each, 30c; 3 for 75c.

HARDY FERNS

We offer five-year-old plants direct from the far North where they grow very large and withstand any temperature. Prices, all of the Hardy Ferns. Each, 25c; 3 for 65c; \$1.75 per dozen.

OSTRICH PLUME or **PALM OF THE NORTH**. This is a fine variety. Grows faster than any other fern. It often has as many as fifteen fronds, and usually attains a height of four feet; beautiful cinnamon shade. This variety does well in the open or in dry, shady places.

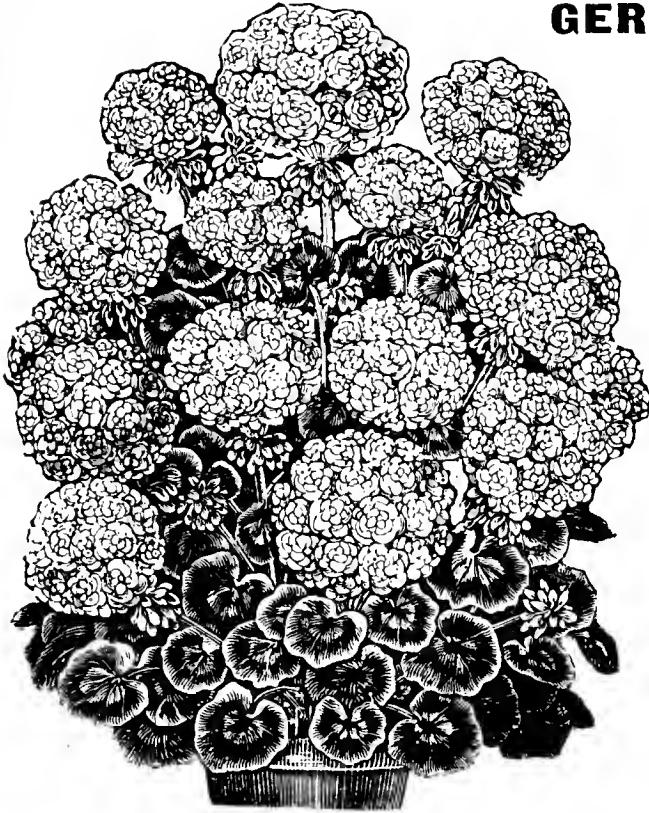
LADY FERN. A large, handsome fern of the woods, presenting many varied forms. Smaller and of finer foliage than the Ostrich Plume.

FLOWERING FERN. This is clothed with loose wool, when unfolding its fronds. Usually grows four feet high or more; a beautiful cinnamon shade. This variety also does well in the open or dry, shady places.

COLLECTION OF FERNS. One each of the above ferns for 65c or three each for \$1.50, postpaid.

WINDOW GARDEN PLANTS

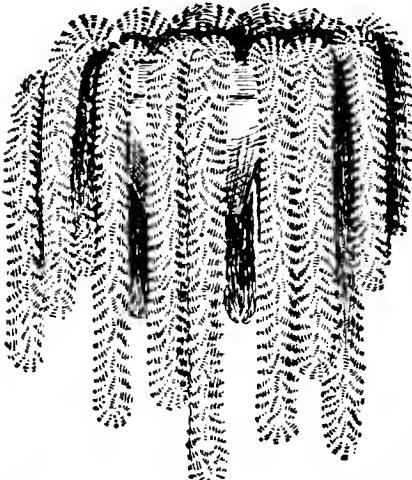
GERANIUMS



Geranium, Fiat.



English Ivy.



Parrot's Feather.



Christmas Cactus.

GERANIUMS

FIREBALL. Dark crimson.

FIAT. Beautiful salmon on-pink.

SCARLET BEDDER. Bright scarlet.

M M E. BUCHNER. Pure white.

KING EDWARD. Bright purple.

JEAN VIAUD. Rich pink.

Fine plants, 20c each. All six for \$1.00, postpaid.

BABY TEARS.

(Irish Moss.) (Helxine.) A compact, dense growing plant with miniature leaves, similar to a fine moss. A most attractive plant for cool, damp corners out of doors. Likes a good, loamy soil. Nice plants, 27c each; 3 for 78c; doz., \$2.70. Larger size, 42c each.

ENGLISH IVY. Fine for winter decorations. Beautiful dark green, glossy foliage. Fine young plants, 25c each. Large plants, 50c each, postpaid.

NEW MINIATURE IVY. The new Ivy has a beautiful dark green foliage, striped with golden streaks. Very attractive for small dishes. Fine young plants, 30c each. Large plants, 60c, postpaid.

'HOUSE PLANTS'

A 36-page illustrated book by Prof. J. G. Moore, Horticulturist, Wis. College of Agriculture. Free on request with a plant order amounting to \$1.00 or over.

PARROT'S FEATHER. A beautiful plant for growing in water in the house. Grows fine in fish bowls and aquariums. Beautiful fern-like foliage of dark green tassels. Fine young plants, 20c each; 3 for 55c, postpaid.

BEAUTIFUL CHRISTMAS PLANT.

This wonderful plant blooms very easily and is usually in blossom at Christmas. Crimson scarlet flowers, borne in great profusion; stems branching and hanging in bunches. It grows and blooms with the greatest ease. Fine plants, 35c each, postpaid.

UMBRELLA PLANT.

A beautiful decorative Palm. Hardy and useful. Grows fine in winter, either in soil or water. Invaluable as aquatic plant. Grows two to three feet high. Fine young plants, 20c each; 3 for 55c, postpaid.

POINSETTIA, CHRISTMAS RED.

Tropical plant with brilliant red flowers. Too well known to require much description. Always in bloom for Christmas and easy to grow. Fine young plants, 40c each, postpaid.

WHITE CALLA LILY.

White Ever-blooming. A fine Calla that makes an unusually beautiful house plant. Flowers are large, borne on long, stiff stems, and are of purest white. 27c each; 3 for 78c. Larger size, 42c.

WINTER FLOWERING BEGONIAS.

The choice for house culture.

CORALLINE LUCERNE.

Large growing Begonia with beautiful spotted foliage with large clusters of brilliant red flowers. Fine young plants, 30c each, postpaid.

FLAME OF LOVE.

A beautiful Begonia of everlasting blooming. Blossoms all winter and easy to grow. Flowers bright carmine-pink. Very compact. Fine young plants, 25c each; 3 for 70c, postpaid.

JAPANESE MINIATURE RUBBER PLANT.

An attractive novelty from the Orient. Thick, waxy foliage of jade green. Being a succulent, will stand the hot, dry atmosphere of the average living room. A fine pot plant. Fine plants, 35c each; 3 for \$1.00, postpaid.

WATCH-E-M. GROW PLANT FOOD.

Odorless, soluble, highly concentrated, quick-acting.

Large trial package, 10c, postpaid. Return empty package for 10c credit on large can. Big eight-ounce can only 50c, postpaid.

INDIA RUBBER TREE.

A beautiful house or porch plant. Has large, leathery leaves, dark green and on the reverse side a lovely tinged pink. Grows well in house for decoration. Fine plants, 12 to 15 inches, \$1.00 each, postpaid.

WINTER BLOOMING FUCHSIAS.

A favorite among house plants.

LORD BYRON. A beautiful dark purple.

SPECIOSA. A large, beautiful pink.

GLORIE DES MARCH. A large double white.

Fine plants, 20c each; 3 for 55c, postpaid.



Umbrella Plant.



Begonia, Coralline Lucerna.



Japanese Rubber Plant.



India Rubber Plant.

WINDOW GARDEN PLANTS

FERNS. Most popular house plant for winter culture. Easy to grow.

BOSTON FERN. This is one of the old stand-bys and still one of the best. Fine plants, 25c each. Large plants, 50c, postpaid.

FLUFFY RUFFLES. A showy, vigorous grower with heavy feathery fronds like an ostrich plume. Fine plants, 25c each. Large plants, 50c each, postpaid.

JAPANESE LACE FERN. The rare and delicate beauty of the plant can hardly be conceived; foliage a dark green, resembling lace. Fine plants, 25c each; 3 for 70c, postpaid.

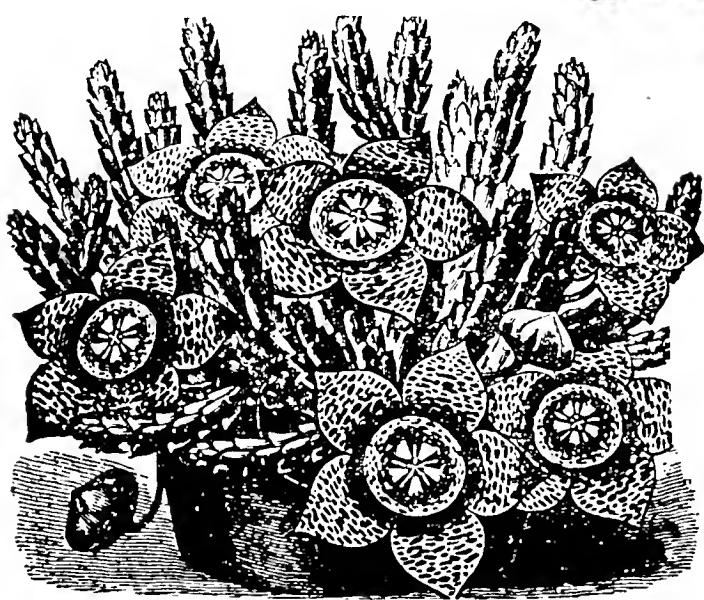


Primula Rosea.



Cyclamen.

PAINTED LEAF BEGONIA. Rex Begonias are the aristocrats of the Begonia family with their fine colored foliage with many beautiful markings. We offer them in six distinct colors. All beautiful plants for winter culture. Fine young plants, 35c each; 3 for \$1.00, postpaid. All six varieties for \$1.75, postpaid.



Jewel Flower, Stephelia.

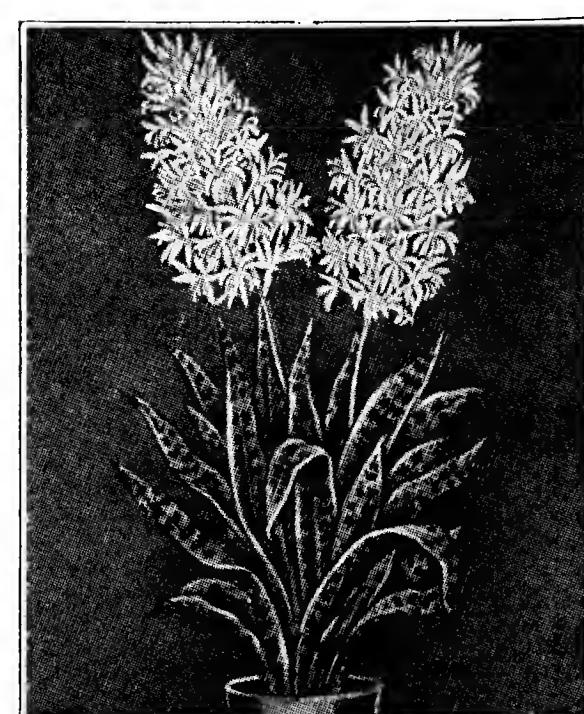


Fluffy Ruffles Fern.



Painted Leaf Begonia.

JEWEL FLOWER. A curious succulent branching plant, without leaves, resembling a Cactus, producing singular and beautiful flowers, star-shaped and nearly two inches across, dark brown spotted with yellow. One of the most attractive plants of its kind grown. Blooms mainly in autumn and winter. 40c each, 3 for \$1.16; larger plants, 55c each, 3 for \$1.59.



Gold Banded Snake Plant.

PRIMULA OBCONICA. Winter blooming Primrose. Nothing is more attractive than the Primrose with the great variety of colors.

PRIMULA ROSEA. A bright pink flower. Very large and fragrant.

PRIMULA RUBRA. A beautiful bright crimson, with large yellow eye.

PRIMULA GRANDIFLORA. A fine white. Very attractive and sweet scented. Fine young plants, sure to bloom, 25c each. One each of the three varieties for 70c, postpaid.

BABY PRIMROSE. A beautiful miniature variety with small pink flowers. Grows about 8 inches with tall stalk of attractive flowers. Continuous bloomer. Fine plants, 25c each; 3 for 70c, postpaid.

WINDOW GARDEN PLANTS



Otaheite Orange.

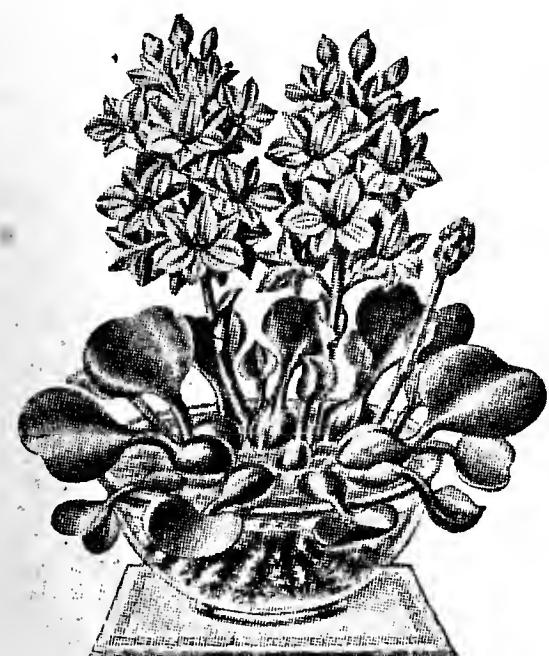
DWARF OTAHEITE ORANGE. Extra fine house plant. Easy to grow. Has bright green foliage and fruits early in spring from young plants. Fruits are bright yellow, about two inches in size, remaining on the plant a long time. Fine young plants, 25c each. Large plants, 50c and \$1.00 each, postpaid.

EVERBEARING PONDEROSA LEMON. The largest lemon that grows. Easy to grow and blooms and fruits anywhere. Has large white flowers, very fragrant, and large fruits sometimes weighing three to four pounds each. The enormous fruits are borne on plants one to two feet high, grown in pots and tubs. Delicious for home use. Nice young plants, 25c each. Large plants, 50c and \$1.00, postpaid.

(Notice: Lemon plants cannot be shipped into the following states: Ala., Ariz., Calif., Fla., Ga., La., Miss., Texas, and S. Car.)

SURINAM DWARF CHERRY. An ornamental plant as well as a tasty fruit. Rich bright red in color and of most delicious flavor. As it is of dwarf growth, it makes a desirable pot plant. Fine young plants, 50c each, postpaid.

STRAWBERRY GUAVA. Another gorgeous tropical ornamental fruit and house plant, rivaling the famous Satsuma Orange in beauty. Bears flowers and fruit at same time. Very fragrant, waxy white flowers. The fruit is the size of a walnut of beautiful reddish color and delicious. Very sweet. Fine young plants, 50c each, postpaid.



Water Hyacinth.

silky. Fine young plants, 25c each; 3 for 70c, postpaid.

SPECIAL OFFER. One each of the four tropical fruits listed above for \$1.25, postpaid.

WATER HYACINTH. A beautiful plant for growing in house or pool. Does fine in winter in fish bowl or a glass container about 6 inches deep. Has beautiful lavender-blue flowers, resembling a Hyacinth. Fine plants, 20c each; 3 for 55c, postpaid.

AUSTRALIAN SILK TREE. A fine house plant resembling an oak with fine cut leaf foliage with silky down resembling raw silk. Fine young plants, 25c each; 3 for 70c, postpaid.



Everbearing Ponderosa Lemon.

KENTIA PALM. Without exception the most hardy palm in its class. Very graceful and with no equal for house decoration. Easy to grow. Fine plants, 50c each. Large plants, \$1.00 each, postpaid.

DATE PALM. Beautiful and strong growing Palm with glossy dark green foliage. Fine for decoration. Nice young plants, 45c each, postpaid.



Kentia Palm.

OLEANDERS.

Fine for house culture. A new type of large flowering variety.

LILLIAN HENDERSON. A beautiful pure white, large double. Fine plants, 25c each. Large plants, 60c each, postpaid.

ROSEA. A beautiful dark pink; large double flower. Fine plants, 25c each. Large plants, 60c each, postpaid.



Oleander, Rosea.

Large plants, 60c each, postpaid.

SPECIAL OFFER. One each of the four Oleanders, in small size, for 90c, postpaid. Large size, all four, for \$2.00, postpaid.

FIELD SEEDS FOR FALL SOWING

OLDS' WISCONSIN PEDIGREE NO. 2 WINTER WHEAT.

If you are going to sow some Winter Wheat this fall and a few acres may prove very profitable, do not sow "just wheat" but sow Wisconsin Pedigree No. 2. This is one of the list of famous pedigree grains put out by the Wisconsin Experiment Station. It is from the well known Turkey Red and has all the good characteristics of that variety—hard red grains, bearded heads, vigorous growth and extreme hardiness.

Wisconsin Pedigree No. 2 is the hardiest of all winter wheats for this section, produces large, plump kernels and outyields all others.

Prices, Registered Stock: $\frac{1}{2}$ pk., 25c; pk., 45c; bu., \$1.50; 2 bus. at \$1.45; 10 bus. at \$1.42; 25 bus. or over at \$1.40. Bags extra at 35c.

Standard Stock: Pk., 45c; bu., \$1.45; 2 bus. at \$1.40; 10 bus. at \$1.37; 25 bus. or over at \$1.35. Bags extra.



Wisconsin Pedigree No. 2 Winter Wheat on the University Hill Farm, Madison.

WISCONSIN PEDIGREE NO. 6 WHITE WINTER RYE.

Wisconsin Pedigree No. 6 is a new variety of Winter Rye recently released by the Wisconsin Experiment Station. Its strong point is its very light color, almost pure white.

This new White Rye yields fully as well as the old Wisconsin Pedigree and is just as good in every other way but of better quality. Get started with it this fall. The seed costs only a little more than other seed.

Prices, Registered Stock: $\frac{1}{2}$ pk., 25c; pk., 40c; bu., \$1.45; 2 bus. at \$1.40; 10 bus. at \$1.37; 25 bus. or over at \$1.35. Bags extra at 35c.

Standard Stock: Pk., 40c; bu., \$1.40; 2 bus. at \$1.35; 10 bus. at \$1.32; 25 bus. or over at \$1.30. Bags extra.

COMMON WINTER RYE.

Prices: Pk., 35c; bu., \$1.20; 2 bus. at \$1.15; 10 bus. at \$1.12; 25 bus. at \$1.10. Bags extra at 35c.

SAND VETCH OR WINTER VETCH.

A valuable leguminous plant. Sow with rye in September or early October, 15 to 20 pounds of vetch and $\frac{1}{2}$ bushel rye per acre. Makes fine fall and winter pasture and can also be pastured early in the spring. The seed we offer is the best American grown, cockle free.

Prices, by freight: Lb., 30c; 5 lbs., \$1.00; 10 lbs., \$1.75; 100 lbs., \$14.50; 500 lbs. or over at \$14.25. Sacks included.

CLOVERS, ALFALFA, TIMOTHY, ETC.

The following prices are the prices in effect at the time of writing this copy but they are strictly subject to market change. Write for "Weekly Price List," showing latest prices. Write also for our Spring Catalog, giving descriptions of varieties and stocks if you do not have a copy at hand. Bags are extra at 35c each. Samples free.

	Percentage Per Germ	Lb.	Peck	Bu.	500 lbs.	
					15 lbs.	60 lbs.
MEDIUM CLOVER. (Bags extra.)					100 lbs. Per 100 lbs.	\$17.25
Old Gold Brand	99	95	\$0.25	\$2.70	\$10.55	\$17.50
Lakes Brand	98	96	.25	2.60	10.25	17.00
MAMMOTH CLOVER.						16.75
Old Gold Brand	99.3	95	.25	2.80	10.85	18.00
ALSIKE CLOVER.						17.75
Old Gold Brand	98	96	.25	2.90	11.15	18.50
Lakes Brand	96.5	96	.25	2.80	10.85	18.00
WHITE DUTCH CLOVER.						17.75
Old Gold Brand	98.6	95	.45	5.50	21.25	35.00
SWEET CLOVER.						34.50
Common White, Old Gold Brand	99.5	94	.20	1.05	3.65	6.00
Grundy County, Old Gold Brand	99.5	94	.20	1.05	3.65	6.00
Yellow Blossom, Old Gold Brand			.20	1.15	3.95	6.50
Albotrea (Dwarf Yellow)	96.3	98	.30	1.50	5.50	9.00
Hubam (Annual)	99.5	92	.35	2.00	6.80	11.00
ALFALFA. (Bags extra.)						10.75
Fancy Neb. (Verified Origin)	99.3	98	.25	3.00	11.50	19.00
					2 bus.	18.50
					5 bus.	
Hardy Dakota (Verified Origin)	99.5	99	\$0.30	\$3.40	\$12.75	Per bu.
Wisconsin Grown, State Verified	98.5	94	.30	3.50	13.25	\$12.65
Minnesota Grown (Verified Origin)	99.2	97	.30	3.50	13.25	\$13.00
Grimm, Certified Idaho, Blackfoot, Blue Tag			.30			13.00
Grimm, Certified Idaho, Blackfoot, Red Tag	99.5	95	.35	4.00	14.50	Sold Out
Grimm, Certified Dakota, Blue Tag	99.7	98	.35	4.25	15.50	14.25
Grimm, Certified Idaho, Blue Tag	99.8	97	.35	4.25	15.50	15.25
TIMOTHY. (Bags extra.)						15.25
Old Gold Brand	99.6	97	Lb.	11 $\frac{1}{4}$ lbs.	45 lbs.	500 lbs. Per 100 lbs.
Lakes Brand	99.2	94	.20	.80	3.05	6.75
Timothy and Alsike Mixed, 1-5 Alsike			.20	.80	3.00	6.60
			.20	1.05	3.85	8.35
(Prices include sacks for the following Grasses):						500 lbs.
Kentucky Blue Grass, Old Gold Brand	96.6	75	Lb.	5 lbs.	10 lbs.	100 lbs. Per 100 lbs.
Fancy Red Top, Old Gold Brand	96.1	89	.25	1.10	2.00	16.50
Reed Canary Grass	99.5	80	.20	.85	1.50	16.25
Olds' Pasture Mixture			.80	3.75	7.25	12.50
			.20	.85	1.60	22.25
						70.00
						14.00
						13.75

NOTE—All Field Seed Prices are subject to change. Ask for "Weekly Price List," showing latest prices.



High Grade Seed Makes a Thick, Velvety Lawn.

OLDS' LAWN GRASS

LAWN GRASS CAN BE SOWN IN THE FALL. In fact, some of the best authorities say fall is the best time to make new lawns and reseed old ones. Nature does its seeding in the fall. In the cool, moist fall weather grass seed germinates quickly and grows steadily until the ground freezes. Sow any time from August 15th to September 20th. Use seed freely, at least a pound for every 250 square feet. Water frequently if dry.

Olds' Lawn Grass has won a reputation. We offer four very fine mixtures varying in price according to the amount of highest priced seed used. None of them contain timothy and none are cheap mixtures.

It is poor economy to sow cheap, light weight lawn grass such as is offered in many stores. The price is low enough this year anyway, even for the best seed.

OLDS' MADISON PARKS LAWN GRASS

OLDS' MADISON PARKS LAWN GRASS is a very carefully prepared mixture of high grade, heavy seed, that has been used extensively for several years in the parks about Madison. The seed is composed of White Dutch Clover, Creeping Bent, Rough Stalked Meadow, Chewings' Fescue, Fancy Red Top, Fancy Kentucky Blue Grass and others mixed in proper proportion. We recommend Madison Parks Lawn Grass as our best lawn mixture.

By mail: Lb., 40c; 3 lbs., \$1.10. By freight: Lb., 35c; 5 lbs., \$1.60; 10 lbs., \$3.00; 100 lbs., \$26.00.

WISCONSIN SHADY MIXTURE

WISCONSIN SHADY MIXTURE A new mixture recommended by Prof. Aust. Rough Stalked Meadow, a fine grass that has proven wonderfully successful in dense shade, is very largely used in this mixture. The mixture also contains other high priced grasses that are specially adapted to shaded locations. There is an increasing demand for a lawn grass that will really do well in the shade. We recommend this.

By mail: Lb., 45c; 3 lbs., \$1.25. By freight: Lb., 40c; 5 lbs., \$1.80; 10 lbs., \$3.50; 100 lbs., \$30.50.

OLDS' CAPITAL LAWN GRASS

OLDS' CAPITAL LAWN GRASS Olds' Capital Lawn Grass is made up of substantially the same grasses and the same grades of seed that were used to make the beautiful lawn surrounding Wisconsin's magnificent Capitol building here at Madison. It is composed of heavy seed of the highest germination but contains no White Clover.

By mail: Lb., 35c; 3 lbs., 95c. By freight: Lb., 30c; 5 lbs., \$1.30; 10 lbs., \$2.50; 100 lbs., \$21.00.

OLDS' OLD GOLD LAWN GRASS

OLDS' OLD GOLD LAWN GRASS A good mixture at a low price. We have been making it for years and it has given general satisfaction. This mixture will probably make a better showing the first year than any of the others.

By mail: Lb., 30c; 3 lbs., 80c. By freight: Lb., 25c; 5 lbs., \$1.15; 10 lbs., \$2.10; 100 lbs., \$17.50.

PULVERIZED SHEEP MANURE.

A pure natural manure taking effect immediately. Very rich in nitrogen, phosphoric acid and potash, the three essentials. Splendid for lawns, greenhouse plants, market garden crops of all kinds and fruit trees.



Prices: 5 lbs., 35c; 10 lbs., 45c; 25 lbs., 65c; 50 lbs., \$1.15; 100 lbs., \$2.00; 500 lbs., \$9.00; 1,000 lbs., \$16.50; 2,000 lbs., \$32.00. (Prices do not include postage.)

(Folder "The Ideal Fertilizer.")

SULPHATE OF AMMONIA.

A wonderful fertilizer for lawns and gardens. Apply early in the fall, 3 to 5 pounds per 1,000 square feet. 10 lbs., 50c, (not postpaid); 25 lbs., 90c; 100 lbs., \$3.00.

BONE MEAL.

For lawns, roses, flowers, shrubbery. The only fertilizer for tulips.

10 lbs., 40c; 25 lbs., 75c; 125 lbs., \$2.75. (Prices do not include postage.)

VIGORO

Complete plant food

For Lawns, Gardens, Flowers, Plants.

Contains all the food elements plants must get from the soil to produce rich-green velvety lawns, beautiful flowers, full-foliaged shrubs and trees. The "square meal" for all plants. Used annually at 3,000,000 homes.

Clean, odorless, economical.

Prices: 12-oz. pkg., 10c; by mail, 15c; 5-lb. pkg., 50c; by mail, 75c; 10-lb. pkg., 85c; by mail, \$1.25; 25-lb. bag, by freight, \$1.50; 50-lb. bag, \$2.50; 100 lbs., \$4.00.



INSECTICIDES, PLANT FOODS

Sheps Plant Spray Kills Bugs

This non-poisonous spray gives positive protection against both sucking and chewing insect pests, including aphids, thrips, green flies, worms and others. Harmless to humans, birds, animals and pets. Easy to mix.

Prices, postpaid:

2-oz. bottle, (makes 4 gals.) 35c.
8-oz. bottle, (makes 16 gals.) 75c.
Pint bottle, (makes 32 gals.) \$1.25.



EVER GREEN

KILLS ANTS AND GARDEN INSECTS

Ever Green is a powerful, non-poisonous insecticide that kills all plant insects. Will not burn, blight, or stain the most tender foliage. May be used on fruits and vegetables before eating. One ounce makes 6 gallons of spray.

Prices: 1 oz. size, 35c; by mail, 40c. 6 oz. size, \$1.00; by mail, \$1.05. 16 oz. size, \$2.00; by mail, \$2.10. 32 oz. size, \$3.50; by mail, \$3.65. Gallon size, \$11.50.

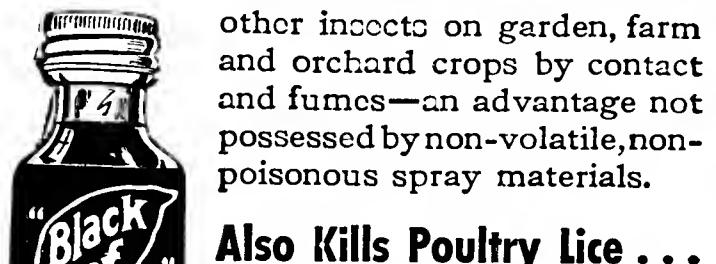


"Black Leaf 40" FRIEND of Growers and Poultry People!

40% Nicotine. The world's leading contact insecticide and poultry delouser. Always dependable. "A little goes a long way."

Kills Aphis, Thrips, Leaf Hoppers and

other insects on garden, farm and orchard crops by contact and fumes—an advantage not possessed by non-volatile, non-poisonous spray materials.



Also Kills Poultry Lice . . .

Merely paint tops of perches with "Black Leaf 40." Body heat from roosting birds creates fumes which penetrate feathers and kill lice and feather mites.

Prices: 1-oz. size, 35c; 5-oz. size, \$1.00; 1 lb., \$2.25; 2 lbs., \$3.25; 5 lbs., \$5.85; 10 lbs., \$9.85. Not mailable.



WATCH-EM-GROW PLANT FOOD.

Odorless, soluble, highly concentrated, quick-acting.

Large trial package, 10c, postpaid. Return empty package for 10c credit on large can. Big eight-ounce can only 50c, postpaid.



RAT-SCENT.

Sure death to rats and mice. Harmless to chickens. No bait to mix. Not one complaint of odor from dead rats or mice in 10 years. Lasts indefinitely and never gets mouldy or wormy. We recom-



mend this very emphatically. It is giving splendid satisfaction. Prices: 35c and 50c. (Not mailable.)



EVER GREEN

KILLS ANTS AND GARDEN INSECTS

Ever Green is a powerful, non-poisonous insecticide that kills all plant insects. Will not burn, blight, or stain the most tender foliage. May be used on fruits and vegetables before eating. One ounce makes 6 gallons of spray.

Prices: 1 oz. size, 35c; by mail, 40c. 6 oz. size, \$1.00; by mail, \$1.05. 16 oz. size, \$2.00; by mail, \$2.10. 32 oz. size, \$3.50; by mail, \$3.65. Gallon size, \$11.50.



RED ARROW SPRAY.

Red Arrow is a combination of a highly concentrated extract obtained from certain varieties of Pyrethrum flowers and a neutral cocoanut oil soap. Very effective. Red Arrow kills all garden pests, plant lice, red spiders, mealy bugs, etc. Absolutely non-poisonous and therefore harmless to human beings, domestic pets and birds. Easily applied. Simply mix with water. No soap needed.

Postpaid Prices: 1-oz. bottle, 35c; 1/4-pint can, \$1.00; 1/2-pint can, \$1.75; 1-pint can, \$3.25.



ACME APHIS SPRAY.

An improved nicotine spray combining a soft fish oil soap with Black Leaf 40, suitable for the control of all kinds of aphis (plant lice), thrip, leaf hopper and many more hardy insects infesting rose bushes, flowers, shrubs, vines, bushes and trees. Mixes easily with any kind of water.

3-oz. tube, 35c. Not mailable.



ANTROL

THE NATIONAL ANT CONTROL.

Quickly destroys ants. Composed of containers with a special syrup.

Easy to use, economical, effective. Proved in over a million homes. Safe around children and pets. Not mailable.

Prices: Antrol Set, containing 4 containers and 4 oz. bottle of syrup, 75c. Extra Containers, 12 1/2c each. Antrol Syrup: 4-oz. bottle, 35c; pint, 85c; gallon, \$3.50.

CED-O-FLORA.

A reliable spray for flowering plants. Quickly destroys mealy bugs, red spiders, scale, aphis and other plant pests. Use it on your house plants and outdoor plants.

Prices: 3-oz. size, 35c; by mail, 40c; 8-oz. size, 70c; by mail, 75c.

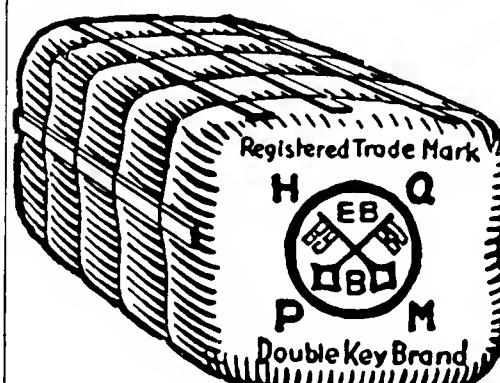
STIM-U-PLANT.

Simply insert tablet in soil near base of plant.

Postpaid prices: 30 tablets, 25c; 100 tablets, 75c; 1,000, \$3.50.

OYAMA PLANT FOOD.

25c; by mail, 30c. (Not licensed in Wis.)



RAT-CORN.

Prices: 25c, 50c and \$1.00 per can. By mail, 30c, 55c and \$1.05.

GERMAN PEAT MOSS.

Fine Horticultural Grade. Makes the finest mulch for plants and bulbs. Also improves the soil.

20-lb. bale, 80c; 40-lb. bale, \$1.25; 150-lb. bale, \$3.00. Not postpaid.

MEDIUM GRADE.

For poultry litter.

150-lb. bale, \$3.00. (A bale, when opened up will measure about 20 bus. and will cover an area of 360 square feet an inch deep.)

Ask for Peat Moss folder.



POULTRY FEEDS AND SUPPLIES

OLD GOLD POULTRY FOOD.

Olds' Old Gold Poultry Food is a complete feed for laying hens. Contains wheat, cracked corn, sunflower, barley and buckwheat. No grit. Prices: 10-lb. sack, 25c; 100-lb. sack, \$1.80; 3 sacks at \$1.75.

GRANULATED CHARCOAL.

50-lb. sack (two sizes, poultry and chick), \$1.05; 100 lbs., \$2.00; 300 lbs. at \$1.90.

POULTRY GRAINS.

(Prices subject to change. Write for Weekly Price List.)

Per 100 lbs.

Feed Wheat	\$2.00
Cracked Wheat	2.15
Cracked Corn, coarse	1.50
Cracked Corn, fine	1.55
Sunflower	5.00

SWIFT'S SPECIAL BONE MEAL.

Prices: 10 lbs., 35c; 100 lbs., \$2.50.

ALFALFA MEAL.

To use with mashes.

Prices (reduced): No. 1 Medium: 10 lbs., 25c; 100-lb. sack, \$1.45; 3 sacks at \$1.40.

"GOLD LEAF" TOBACCO POWDER.

Controls round worms. 2 lbs., 25c; by mail, 35c; 10 lbs., 65c; 100 lbs., \$4.25.

SWIFT'S MEAT SCRAPS.

Great for eggs. Should be included in every home-mixed mash.

Prices: 10 lbs., 40c; 25 lbs., 85c; 50 lbs., \$1.60; 100-lb. sack, \$2.60.

100 LBS ALFALFA MEAL

FOR POULTRY
MANUFACTURED FOR
LLODS SEED CO.
MADISON,WIS.

MAKE YOUR HENS LAY MORE EGGS

TRADE MARK



PEARL GRIT.

Pearl Grit is almost pure calcium and this is what the hen needs to do her best work in turning out eggs.

The Double Purpose Grit. Furnishes material for both grinding and shell making. Best grit.

Prices: either chick size or poultry size: 10-lb. carton, 25c; 100-lb. sack, 90c; 3 sacks at 85c.



FOS-FOR-US

POULTRY MINERALS.

Takes the place of bonemeal, oyster shells and ordinary grit. 70% Carbonate of Lime, 22% Tri-Calcium Phosphate.

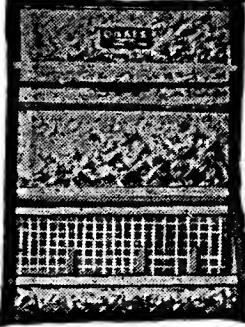
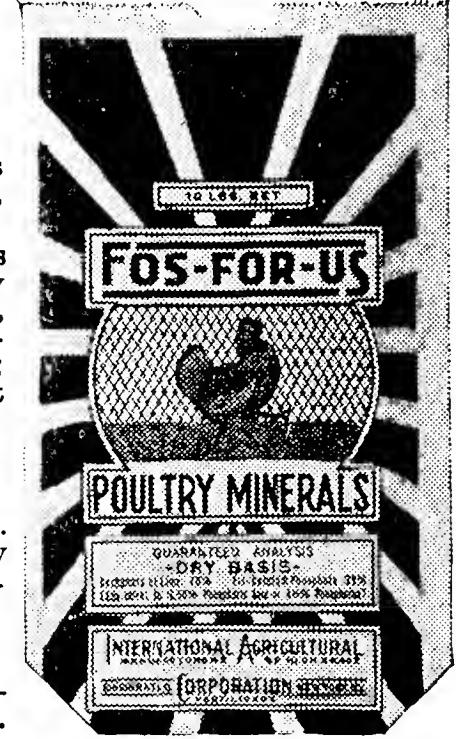
Prices (reduced): Fos-For-Us Grit, either chick or poultry size: 10 lbs., 25c; 100-lb. sack, 90c; 3 sacks at 85c. Fos-For-Us Grit Meal: 10 lbs., 25c; 100-lb. sack, \$1.05; 3 sacks at \$1.00.

REEF BRAND OYSTER SHELLS.

Nationally advertised brand. Cleaner and better than any other shells. Best obtainable. 100-lb. sack, 90c; 3 at 85c.

POWDERED LIME- STONE.

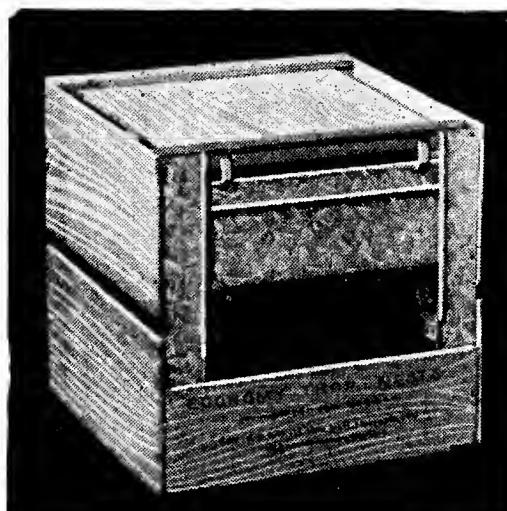
For poultry and stock. 80-lb. sack, 70c; 3 sacks at 65c.



IMPROVED HANDY HOPPER.

Has swinging front adjustable for any kind of mash.

No. 13. Length 18 inches, \$1.50. (Formerly \$2.25.)



ECONOMY TRAP NESTS.

Substantially made of wood and galvanized iron; durable.

Sale prices: Single, 60c (formerly 90c). 3-section, per nest, 50c (formerly 75c).

Combines the good McCandlish Improved Tin qualities of all fountains. Holds 2 quarts. Price, 65c (formerly \$1.00).

STAR WATER FOUNTAIN.

Glass tray with galvanized holder for jar to be attached to same. 25c; by mail, 35c.



22 Openings, 50c
32 Openings, 75c

DON SUNG Tonic For LAYING HENS

Don Sung is a concentrated medicine—no bulk or filler—ready to add to the mash-feed.

Prices of Don Sung Tablets: Small size, 50c, postpaid; large size (3 times 50c size), \$1.00, postpaid; special size (6 times \$1.00 size), \$5.00, postpaid.



22 Openings, 50c
32 Openings, 75c

GYMAGO DRY MASH FEEDER.

A well known, reliable feeder for all kinds of dry feed. Substantially made of steel. $\frac{1}{2}$ bu. size (12 in.), \$1.30 (formerly \$1.85); 1 bu. size (24 in.), \$1.75 (was \$2.50).



PARCEL POST EGG CARRIERS.

Safe delivery by parcel post assured. Holds one dozen eggs. Price: 20c; by mail, 30c; 12 for \$2.00, not postpaid.

PORCELAIN NEST EGGS.

Dozen, 15c; by mail, 30c.

McCANDLISH BUT- TERMILK FEEDER.

Prices: 22 openings, 20 inches long, 40c; by mail, 50c. 32 openings, 60c; by mail, 70c.

UTILITY POULTRY FEEDER.

The last word in poultry feeders. For all kinds of feed. Frame 42x30, feeder 42 inches high. Holds 100 pounds of mash. Total feeding space of 9 feet. Price, \$5.00 (was \$6.50).



POULTRY PUNCH.

25c, postpaid.

BLACK LEAF WORM POWDER.

A new "one-shot" control of round worms from the makers of the famous Black Leaf 40. Easily fed in mash. Saves time, labor, money. (Ask for folder.)

Prices: 4-oz. size, \$1.00; 1 1/2 lbs., \$4.00; 3 lbs., \$7.50.

Carbolineum kills chicken mites or fowl ticks in poultry houses. Applied once a year, by brush or sprayer, guaranteed to exterminate the mites or ticks and keep them away a whole year. Money refunded if it fails to do it.



Prices: 1 gal., \$1.50; 5 gals., \$7.00; 10 gals., \$12.50.

Our Greatest Peony Bargain

Three Named Varieties, 95c Postpaid



Peony, Avalanche.

We have an oversupply of the following three beautiful peonies and are making these extremely low prices to move them this fall. They are not cheap varieties but each is among the best in its color. Now is the time to get a planting of fine peonies at the usual price of one root. Order early as they will not last long at this price. All roots are 3 to 5-eye divisions; each properly labeled.

OLDS' RED, WHITE AND PINK PEONY COLLECTION

LOUIS VAN HOUTTE. A deep crimson. Petal tips develop a silvery sheen with age.

LA TULIPE. Rose type, midseason. Enormous globular flowers of delicate rose, shading to ivory white. Red tulip markings on the outside of the guard petals.

AVALANCHE. A beautiful flower which opens like a rose. Midseason. Pure white in color with practically no markings. Very fragrant.

One Each of the Above Three Peonies Properly Labeled, 95c Postpaid